

2018 SHORT NORTH GALA SPONSORSHIP OPPORTUNITIES

\$8,000 Presenting Sponsor (one available)

“2018 Short North Gala presented by”

- 1st Logo Position Rank
- VIP Table of 10 with private reception
- Short North Arts District gift at table
- Sponsor Logo and link in event press release, weekly email newsletter, and on Short North Gala web page
- Sponsor logo on event invite, program, event signage, and cover of event program
- Full back page full color ad in event program
- Option to contribute departure gift for attendees
- Option to set up table at Gala cocktail hour
- Opportunity to welcome guests before awards program
- Sponsor logo/recognition during awards program
- Sponsor recognition in event social media
- Right to retain sponsorship position in 2019

\$5,000 Specialty Sponsor

Official beer, wine, restaurant, cocktail, or other served element of the 2018 Gala

- 2nd Logo Position Rank
- VIP Table of 10 with private reception
- Short North Arts District gift at table
- Sponsor logo on event invite, program, press release, weekly email newsletters, Short North Gala web page, and event signage
- Full inside page full color ad in event program
- Sponsor logo/recognition during awards program
- Sponsor recognition in event social media
- Right to retain sponsorship position in 2019

\$4,000 Program Sponsor (5 available)

“Program element--VIP Reception, Cocktail Hour, Main Course, Dessert, Performance--brought to you by”

- 3rd Logo Position Rank
- VIP Table of 10 with private reception
- Short North Arts District gift at table
- Sponsor logo on event invite, program, press release, weekly email newsletters, Short North Gala web page, and event signage
- Half page full color ad in event program
- Option to contribute departure gift for attendees
- Sponsor logo viewed during awards program
- Sponsor recognition in event social media

\$3,000 High Street Table Sponsor (15 available)

“This table sponsored by”

- 4th Logo Position Rank
- VIP Table of 10 with private reception
- Short North Arts District gift at table
- Sponsor logo on event invite, program, press release, weekly email newsletters, Short North Gala web page, and event signage
- Sponsor logo in event program
- Option to contribute departure gift for attendees
- Sponsor logo viewed during awards program
- Sponsor recognition in event social media

\$2,000 Goodale Table Sponsor (unlimited)

“This table sponsored by”

- 5th Logo Position Rank
- VIP Table of 10
- Short North Arts District gift at table
- Sponsor logo on event invite, event program, press release, weekly email newsletters, Short North Gala web page, and event signage
- Sponsor logo viewed during awards program
- Sponsor recognition in event social media

\$1,500 Arch Table Sponsor (unlimited)

“Short North Gala is supported by”

- 6th Logo Position Rank
- Table of 10
- Sponsor logo on event invite, event program, press release, weekly email newsletters, Short North Gala web page, and event signage
- Sponsor recognition in event social media

\$1,000 Award Sponsor (7 available)

“Individual award made possible by”

- 7th Logo Position Rank
- 4 tickets
- Sponsor logo on event invite, program, press release, weekly email newsletters, Short North Gala web page, and event signage
- Recognition in event program
- Sponsor logo viewed during awards program
- Sponsor recognition in event social media

Community Partner (unlimited)

Community Partners provide an in-kind donation

- 8th Logo Position Rank
- Sponsor logo on event invite, program, press release, weekly email newsletters, Short North Gala web page, and event signage
- Recognition in event program
- Sponsor logo viewed during awards program
- Sponsor recognition in event social media

Silent Auction Partner (unlimited)

Silent Auction Partners provide an in-kind donation for the Short North Gala Auction

- 9th Name Position Rank
- Sponsor name on event invite, program, press release, weekly email newsletters, Short North Gala web page, and event signage
- Recognition in event program
- Sponsor name viewed during awards program
- Sponsor recognition in event social media

Interested in being a Short North Gala sponsor? Email info@shortnorth.org with questions or for more details.

