

Short North Alliance
Public Art Program: *Modulation*
Call for Artists

Project Overview:

The Short North Alliance seeks buskers, performing arts groups, musicians and other artists to submit proposals to perform in Modulation, a temporary public art performance program which will occur throughout the Short North Arts District in 2018 and 2019.

Modulation will engage over 50 buskers, performing arts groups, and other musicians and artists to utilize construction materials as instruments, compose original dance/performance pieces, or showcase performance which tells the story of change on streets and in shops in the Short North Arts District.

Guiding Themes:

When it comes to the topic of change, the Short North is top of mind. We, as a neighborhood that exists within a city that is living within a nation that is undergoing tremendous change, are struggling with how we express our feelings about change. The High Street Streetscape Public Art Temporary Public Art Programs represent a remarkable opportunity to engage our community in conversations about change.

Artists are asked to embrace the themes of change and transformation within their submissions and are encouraged to draw upon the Short North Arts District community as inspiration. Performances may be music, dance, theatre, performance art, spoken word, poetry, or other performance media. Performers must in some way integrate retired construction material provided by The Paul Peterson Company into their performance. Artists are to source their materials from <http://paulpetersoncompany.com/>.

Submission Instructions:

Artist's Proposal Must Include:

- Resume, videos, or portfolio of past public performances
- Artist's Statement and narrative describing the vision for the performance along with outlined list of required construction materials needed for performance
- Additional information requested includes:
 - Availability to perform
 - Space Requests (electrical needs, physical needs)

Artist Fees:

Compensation is \$50 per performer per hour and a maximum of 2 hours and no more than 4 performers per group. A maximum number of 172 performer hours are available for this project.

Project Timeline:

2018

- January 2018: Call for Q1 2018 Performing Artists Opens
- March 30, 2018: Deadline for Q1 2018 performing artists. Q1 2018 Performing Artists Selected by the Short North Alliance Public Art Committee
- April 2018: Q1 Performances Begin
- May 2018: Q2 2018 Performing Artists Opens
- May 2018: Q1 Performances Continue
- June 2018: Q2 Performing Artists Selected by the SNA Public Art Committee
- June 2018: Q1 Performances Continue
- July 2018: Q2 Performers Begin
- August 2018: Q2 Performance Continue
- September 2018: Q2 Performances Continue
- October 2018: Q2 Performances Continue
- December 2018: Call for Q1 2019 Performing Artists Selected by the SNA Public Art Committee

2019

- January 2019: Call for Q2 2019 closes and performing artists selected
- February 2019: Q2 2019 Performing Artist Opens
- March 2019: Q1 Performances Begin; Q2 Performing Artists Selected by the SNA Public Art Committee
- April 2019: Q1 Performances Continue
- May 2019: Q1 Performances Continue
- June 2018: Q1 Performances Contime
- July 2018: Q2 Performances Begin
- August 2018: Q2 Performances Contime
- September 2018: Q2 Performances Contime
- October 2018: Q2 Performances Contime

For More Information:

- Artists may discuss the project and its requirements at anytime before submission by contacting:

Melanie Kortyka
melanie@shortnorth.org
info@shortnorth.org
Events and Special Projects Manager
Short North Alliance
614-299-8050 ext. 15