



SHORT NORTH ALLIANCE

ADMINISTRATIVE OFFICE
886 N. HIGH ST, 4TH FLOOR
COLUMBUS, OH 43215

P/614.299.8050
F/614.448.4342

SAFETY OFFICE
1181 MT. PLEASANT AVE
COLUMBUS, OH 43201

GRADUATE COLUMBUS HOTEL MURAL PROJECT REQUEST FOR ARTIST QUALIFICATIONS

Date Issued: April 5, 2019

Overview

The Short North Alliance in collaboration with AJ Capital Partners and Graduate Hotels is seeking an artist or team of artists for the design and installation of three permanent public art murals on the exterior building walls of the new Graduate Columbus Hotel located in Columbus, Ohio's Short North Arts District.

Background

The Short North Arts District is the most vibrant spot in the Columbus region. Home to nearly 350 creative art, dining, boutique retail, service providers, and nightlife businesses along with numerous arts and cultural non-profits, the neighborhood is a point of pride for the City of Columbus.

The District is experiencing a period of tremendous growth, including half a billion dollars in private development investment, over \$40 million dollars in public infrastructure improvements, and significant growth in the tourism sector – with over 1,500 hotel beds under construction, inclusive of the Graduate Columbus Hotel.

In 2017, the City of Columbus, in collaboration with numerous community groups and stakeholders, produced the Art on High Strategic Plan. The plan not only outlined bold strategic community priorities for public art, but helped define a process for community-driven public art.

The Short North Alliance, working in collaboration with the owners of the new Graduate Columbus Hotel, AJ Capital Partners, seek to help the community achieve its bold goals through the commission of three original murals on the exterior walls of a new, highly-visible hotel located in the heart of the Short North Arts District.

The artist or team of artists selected for this project will be expected to participate in a residency during the installation of the artwork to include: documentation of the artists' process, community conversations, and other educational opportunities to be defined.

Site Location and Available Dimensions

The site for the artwork is located at 750 N. High Street, Columbus, Ohio 43215. The site is currently under construction, with an anticipated completion date of August 30, 2019.

Artworks are being sought for the upper north facing exterior wall, with approximate dimensions: 12'8" by 64'; the upper south facing exterior



SHORT NORTH ALLIANCE

ADMINISTRATIVE OFFICE
886 N. HIGH ST, 4TH FLOOR
COLUMBUS, OH 43215

P/614.299.8050
F/614.448.4342

SAFETY OFFICE
1181 MT. PLEASANT AVE
COLUMBUS, OH 43201

wall, with approximate dimensions: 25' by 64' and the lower south facing exterior wall, with approximate dimensions: 10' by 10'.

Site renderings are included in Appendix A.

Project Goals

The primary goals for this project are to support the implementation of the Short North Arts District's strategic community priorities for public art:

- **Stimulate Conversation**
Public art can stand out, engage, and inspires residents and visitors intellectually, aesthetically, emotionally.
- **Tell the Story**
Public art can embody our community spirit and aspirations by honoring the past and envisioning our future.
- **Speak to Diversity**
Public art can speak to the many people and neighborhoods united by High Street.
- **Take Risks**
Public art can be bold, challenge our understanding of art, and express our ambition.
- **Level Up**
Public art can represent the highest expression of culture and elevate the profile of our city.

A successful project would maximize the site-specific nature of the building as a canvas, leveraging its unique architecture, while creating deliberate linkages between the artwork and the pedestrian.

Project Timeline in 2019

April 5: Request for Qualifications Opens
May 5: Request for Qualifications Closes
May 8: Three Semi-finalists Invited to Submit Full Proposals
June 10: Deadline for Semi-finalist Full Proposal Submissions
June 14: Final Artist Selected
July 9: Italian Village Commission to Approve Artwork
August 30: Deadline for Completed Artwork Installation

Selection Process & Criteria

Semi-finalists will be selected to submit full proposals based on an evaluation of the following:

- Artistic Excellence
- Comparable Project Experience



SHORT NORTH ALLIANCE

ADMINISTRATIVE OFFICE
886 N. HIGH ST, 4TH FLOOR
COLUMBUS, OH 43215

P/614.299.8050
F/614.448.4342

SAFETY OFFICE
1181 MT. PLEASANT AVE
COLUMBUS, OH 43201

- Ability to Achieve Project Goals

Semi-finalists will be selected by the leadership of the Short North Alliance, at the recommendation of the Short North Alliance Public Art Committee, a volunteer body of community members comprised of fine artists, design professionals, gallerists, arts professionals, consultants, and property owners.

Upon invitation, full artist proposals may not contain the following and will not be considered for the commissioning of this project:

- Artworks that include the use of trademarked or copyrighted material.
- Artworks that contain nudity.
- Artworks that contain profanity or derogatory language.
- Artworks that endorse or oppose a political candidate or issue.

Artworks must be approved for placement on the building by the Italian Village Commission, a historic, architectural review commission of the City of Columbus.

Final approval of artist and commissioned artwork is made by the property's owner, AJ Capital Partners.

RFQ Submission Instructions & Materials

Applications will be accepted through the CODAworx RFP portal.

1. Sign up for a free account at www.codaworx.com/registration to start an application.
2. You may return to your application before it is submitted by logging in on CODAworx, clicking your name in the top right, and selecting "RFP Dashboard".

Required information for this application:

A. Contact Details

B. Résumé/CV

Submit a brief, current résumé or CV including:

1. Contact information
2. Your web address
3. Previous relevant art commissions
4. Design team experience
5. Exhibitions, awards, grants
6. Education
7. References
 - a. Please include at least three (3) art and/or design professionals who have detailed knowledge of the artist's work and working methods, including fulfilling deadlines, working



SHORT NORTH ALLIANCE

ADMINISTRATIVE OFFICE
886 N. HIGH ST, 4TH FLOOR
COLUMBUS, OH 43215

P/614.299.8050
F/614.448.4342

SAFETY OFFICE
1181 MT. PLEASANT AVE
COLUMBUS, OH 43201

with the community, etc. Include contact name, organization, address, telephone, and email for each reference.

8. (Optional) Other Supporting Materials
 - a. You are welcome to submit up to three optional supporting materials. This could include news articles, videos, or other content that helps convey information about past work.

Note: If submitting as a team, compile all résumés into a single document.

B. (Optional) Team Members

1. *List all team members that you plan to collaborate with on this project. If you do not have any additional team members, leave this area blank.*

C. Previous Commissions

1. *List up to 10 relevant commission projects you and/or members of your team have completed.*

D. Letter of Interest

Please include the following in a letter of no more than 500 words:

1. Name, address, telephone, email, and website for all artist/design team members.
2. Your interest in this project and your experience working on comparable projects. Include your experience with architectural and engineering project teams. Include your philosophy on commissioned art, its integration into the surrounding environment and how your work and experience will complement this project. Describe how your experience fits the criteria outlined for this project from the Selection Criteria section of this RFQ.

C. Artwork Images

In the “Images of Your Work” section of your application on CODAworx, please submit at least three (3) and up to five (5) different completed artworks or past commissions.

For each completed artwork, you will be prompted to upload a single main image and specify the title of the artwork, location, year completed, medium, and dimensions.

You have the option to provide more images and information for your completed artwork by publishing a CODAworx “project”. With a CODAworx “project” you can include additional images and more information about your project or artwork. When complete, include the link to the “project” with the main image. Follow the link below to publish the additional images and information for your application:

<https://www.codaworx.com/account/project>



SHORT NORTH ALLIANCE

ADMINISTRATIVE OFFICE
886 N. HIGH ST, 4TH FLOOR
COLUMBUS, OH 43215

P/614.299.8050
F/614.448.4342

SAFETY OFFICE
1181 MT. PLEASANT AVE
COLUMBUS, OH 43201

Images must be JPEG file format with a minimum of 620px width and a maximum file size of 5MB. Horizontal images are recommended.

Slides, prints or any physical submissions of artwork will not be accepted.

Budget

The three Semi-finalist artists or artist teams will each be provided with \$1,000 project proposal fee.

The final project budget is \$75,000 and is inclusive of all costs associated with the project, including but not limited to: artist fees, artist expenses, administration, subcontracting, travel/lodging, supplies and materials, development of maintenance plans, safety equipment, related permits, taxes, and insurance.

Scaffolding and elevation equipment will be provided to the artist during the installation separately from the project budget. Any expenses that exceed the total project budget will be the responsibility of the artist.

Additional Rules and Guidelines

The Short North Alliance will contact references as a part of the evaluation process for submissions.

The Short North Alliance is not liability in any way for any costs incurred by any artists in preparation for the submission of the RFQ.

The Short North Alliance has the right to reject any and all proposals.

The Short North Alliance has the right to issue additional solicitations for qualifications.

The Short North Alliance reserves the right to modify selection criteria for this call if necessary at any time.

The selection process is subject to change.

The Short North Alliance reserves the right to withdraw this call at any time.

Artist(s) have the right to withdraw their qualifications at any time.

Contact

Project inquires may be made by contacting Caitlyn Dunn, Deputy Director, District Projects & Operations via email at Caitlyn@shortnorth.org.



SHORT NORTH ALLIANCE

ADMINISTRATIVE OFFICE
886 N. HIGH ST, 4TH FLOOR
COLUMBUS, OH 43215

P/614.299.8050
F/614.448.4342

SAFETY OFFICE
1181 MT. PLEASANT AVE
COLUMBUS, OH 43201

All submissions must be made through the CODAworx RFP Portal.

This RFQ is administered and managed using the CODAworx RFP Toolkit, an innovative new platform that streamlines the commissioned art process. Questions about applying on CODAworx may be addressed to info@codaworx.com, or by calling the CODAworx office at (608) 467-3040, Monday-Friday, 9am-5pm central time.

Additional Information & Resources

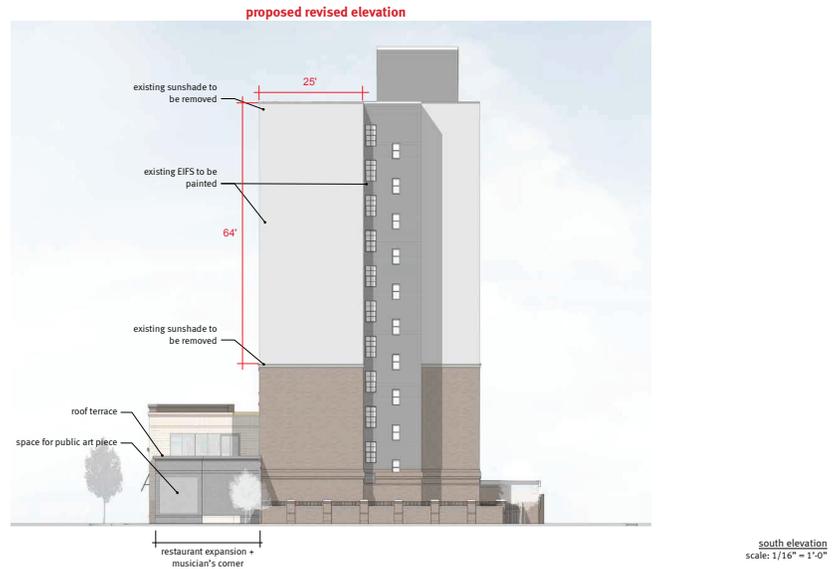
For information about the Short North Alliance and the Short North Arts District, visit shortnorth.org.

For information about Graduate Columbus Hotel and Graduate Hotels, visit graduatehotels.com/columbus/.

Project Support

Graduate Columbus Hotel Mural Project is made possible with support from AJ Capital Partners, Graduate Columbus hotel, The Short North Alliance Art Fund, and Columbus Inspires.

Appendix A: Site Plan and Site Images



meyers+associates
ARCHITECTURE

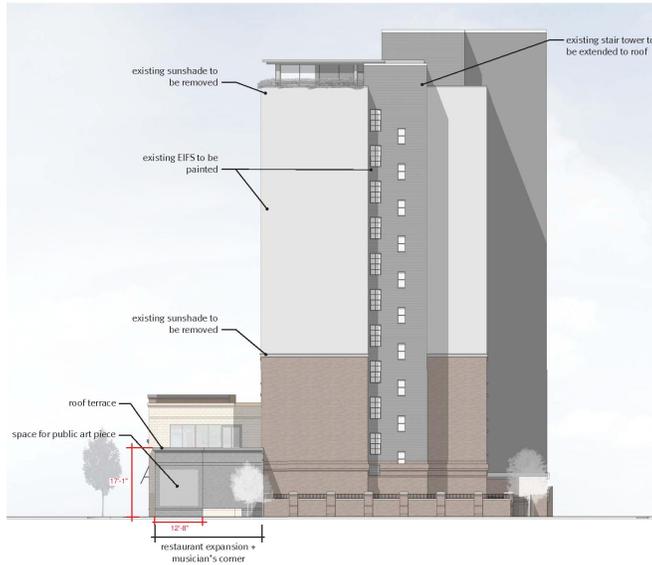
graduate columbus | elevations

Graduate
HOTELS
columbus, ohio



SHORT NORTH ALLIANCE
ADMINISTRATIVE OFFICE
 886 N. HIGH ST, 4TH FLOOR
 COLUMBUS, OH 43215
 P/614.299.8050
 F/614.448.4342

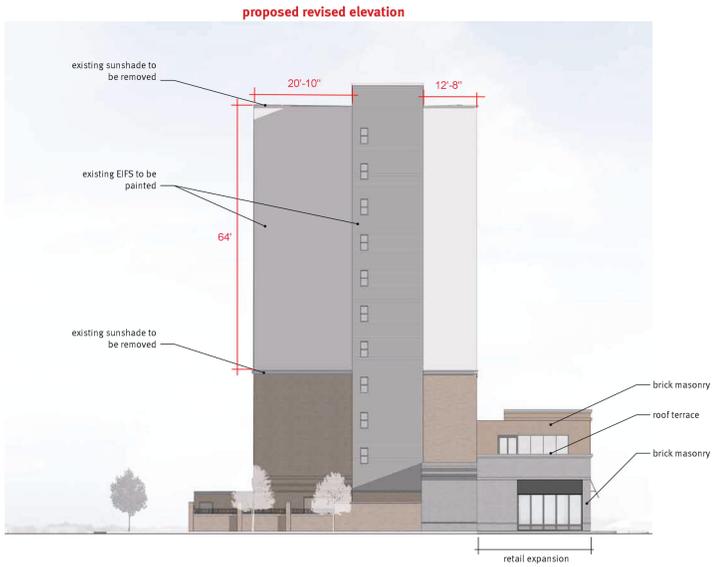
SAFETY OFFICE
 1181 MT. PLEASANT AVE
 COLUMBUS, OH 43201



south elevation
 scale: 1/16" = 1'-0"

meyers+associates
 ARCHITECTURE

graduate columbus | elevations



north elevation
 scale: 1/16" = 1'-0"

meyers+associates
 ARCHITECTURE

graduate columbus | elevations

