



SHORT NORTH ALLIANCE

ADMINISTRATIVE OFFICE
886 N. HIGH ST, 4TH FLOOR
COLUMBUS, OH 43215

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SAFETY OFFICE
1181 MT. PLEASANT AVE
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STONEWALL PROJECT GUIDELINES REQUEST FOR ARTIST QUALIFICATIONS

Date Issued: July 28, 2021

Overview

The Short North Alliance is commissioning an artist to design and install a portion of approximately an 800 square foot portion of the sidewalk and approximately 195 square foot mural in Columbus, Ohio's Short North Arts District.

Background

The Short North Arts District is the most vibrant spot in the Columbus region. Home to nearly 350 creative art, dining, boutique retail, service providers, and nightlife businesses along with numerous arts and cultural non-profits, the neighborhood is a point of pride for the City of Columbus.

In 2017, the City of Columbus, in collaboration with numerous community groups and stakeholders, produced the Art on High Strategic Plan. The plan not only outlined bold strategic community priorities for public art, but helped define a process for community-driven public art.

The Stonewall Art Project is meant to celebrate the LGBTQ+ community and the contributions of Stonewall Columbus as it celebrates its 40th anniversary.

Applicants that identify as part of the LGBTQ+ community will be prioritized. Three artists will be selected to propose a mural for the unique sidewalk installation. One artist will be selected through an application process to create an original design incorporates rainbows symbolic of the LGBTQ+ community that will live on the sidewalk outside of Stonewall Columbus. The artist will be paired with an experienced contractor to ensure proper installation.

Applicants that identify as part of the LGBTQ+ community will be selected.

Site Location and Available Dimensions

The site for the mural is located outside of Stonewall Columbus at 1160 N High St.

The space will be approximately 120 ft long and 5 ft tall, with additional extensions, covering approximately 800 SF.

The portion of the brick wall is approximately 13 ft wide by 15ft tall, covering approximately 195 SF.

Site dimensions are included in Appendix A. Site dimensions are subject to slight change and approximate dimensions.

Project Details

Three finalist artists will be selected to submit a proposal for the Stonewall Mural Project. Finalists will receive \$1,000 for their proposal.

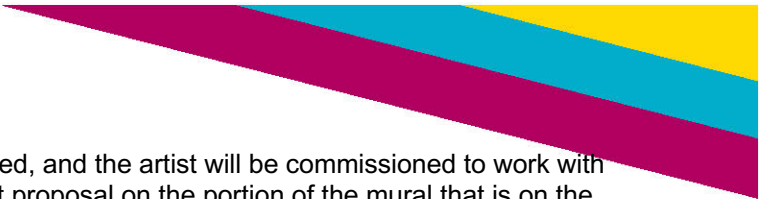


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A final proposal will be selected, and the artist will be commissioned to work with a skilled vendor to create that proposal on the portion of the mural that is on the public sidewalk. The artist will be partnering with a local contractor to ensure the correct design during application.

The portion of the mural that is on the southwest corner of the Stonewall Columbus building will be painted by the artist.

Project Goals

The primary goals for this project are to support the implementation of the Short North Arts District’s strategic community priorities for public art:

- **Stimulate Conversation**
Public art can stand out, engage, and inspires residents and visitors intellectually, aesthetically, emotionally.
- **Tell the Story**
Public art can embody our community spirit and aspirations by honoring the past and envisioning our future.
- **Speak to Diversity.**
Public art can speak to the many people and neighborhoods united by High Street.
- **Take Risks**
Public art can be bold, challenge our understanding of art, and express our ambition.
- **Level Up**
Public art can represent the highest expression of culture and elevate the profile of our city.

Additionally, each piece of art must follow these basic guidelines:

- Artworks must be the original artwork of the selected artist.
- Artworks cannot include the use of trademarked or copyrighted material.
- Artworks cannot contain nudity.
- Artworks cannot contain profanity or derogatory language.

Project Timeline in 2021

**Timeline subject to slight change*

RFQ Released	July 28
RFQ Closed	August 9
Finalists selected to submit proposals	August 11
Proposals Submitted	August 16
Proposal Selected	August 18
Installation Begins	September 27

Selection Process & Criteria

Artists will be selected based on an evaluation of the following:

- Artistic Excellence



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- Comparable Project Experience
- Ability to Achieve Project Goals
- Priority will be given to members of the LGBTQ+ community

Artists should be based in the Columbus metropolitan area.

Artists will be selected by the leadership of the Short North Alliance, Stonewall Columbus at the recommendation of the Short North Alliance Public Art Committee, a volunteer body of community members comprised of fine artists, design professionals, gallerists, arts professionals, consultants, and property owners. Artist finalists will also require the approval of the Columbus Art Commission.

Budget

The selected final artist will receive a \$3,000 artist fee as compensation for the mural creation. They will be partnered with a local contractor to help with the application on the public sidewalk. A supply budget will be managed through the Short North Alliance.

The Short North Alliance will administer all aspects of the project outside of the costs listed above. These include but are not limited to: administration, subcontracting, temporary street closure expenses, installation, development of maintenance plans, safety equipment, related permits, taxes, and insurance.

Additional Rules and Guidelines

The Short North Alliance is not liable in any way for any costs incurred by any artists in preparation for the submission of the RFQ.

The Short North Alliance is not responsible for any travel or lodging for the artist.

The Short North Alliance has the right to reject any and all proposals.

The Short North Alliance has the right to issue additional solicitations for qualifications.

The Short North Alliance reserves the right to modify selection criteria for this call if necessary at any time.

The selection process is subject to change.

The Short North Alliance reserves the right to withdraw this call at any time.

Artist(s) have the right to withdraw their qualifications at any time.

RFQ Submission Instructions & Materials

All materials should be sent as attachments to caitlyn@shortnorth.org

Required information for this application:

A. Résumé/CV (Upload PDF)



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Submit a brief, current résumé or CV including:

- Contact information (phone, email, and address)
- Your web-site address
- Previous relevant art commissions
- Design team experience
- Exhibitions, awards, grants
- Education

B. Letter of Interest (Upload PDF)

Please include the following in a letter of no more than 500 words:

- Name, address, telephone, email, and website for all artist/design team members.
- Whether you identify as part of the LGBTQ+ community.
- Your interest in this project and your experience working on comparable projects. Include your experience with architectural and engineering project teams. Include your philosophy on commissioned art, its integration into the surrounding environment and how your work and experience will complement this project. Describe how your experience fits the criteria outlined for this project from the Selection Criteria section of this RFQ.
- Any connection and/or interest in the Short North Arts District and Columbus Community.

C. References (Upload PDF)

Please include at least three (3) art and/or design professionals who have detailed knowledge of the artist's work and working methods, including fulfilling deadlines, working with the community, etc. Include contact name, organization, address, telephone, and email for each reference.

D. Artwork Images (Upload File)

Images must be JPEG file format with a minimum of 620px width and a maximum file size of 5MB. Horizontal images are recommended. Please upload individually.

E. Other (Upload File)

You are welcome to submit up to three optional supporting materials. This could include news articles, videos, or other content that helps convey information about past work.

The deadline for submissions is August 9, 2021.

Contact

Project inquires may be made by contacting Caitlyn Dunn, Deputy Director, District Projects & Operations via email at Caitlyn@shortnorth.org.

Additional Information & Resources



For information about the Short North Alliance and the Short North Arts District, visit shortnorth.org.

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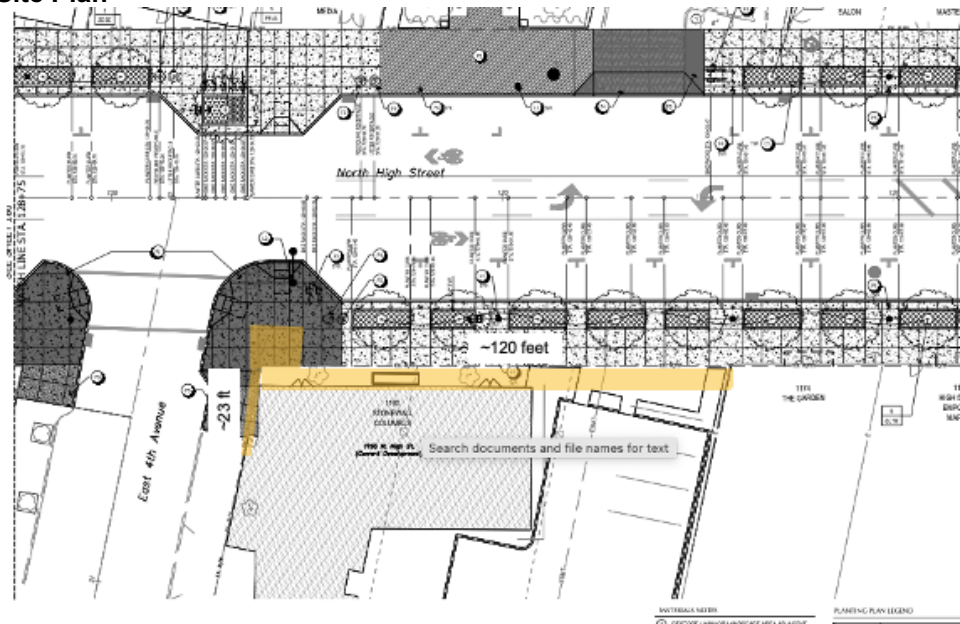
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Support

This project is made possible with support from The Jack and Zoe Johnstone fund of the Short North Foundation, the Short North Alliance Art Fund, Stonewall Columbus, and Corso Ventures.

Appendix A: Site Plan and Site Images

Site Plan



Proposed Potential Area for Artwork: Minimum 4 feet away from all pedestrian curb ramps with installed proposed to also connect approximately 5 feet out from the private property line into the right-of-way.

Site Image



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Proposed Potential Area for Artwork: Minimum 4 feet away from all pedestrian curb ramps with installed proposed to also connect approximately 5 feet out from the private property line into the right-of-way. A portion of the artwork may extend onto the building's south-facing side at the southwest corner of the