About the Short North Alliance

The Short North Alliance (SNA) is a 501(c)3 nonprofit organization serving both the property owners and business owners of the Short North Arts District and surrounding area. It is funded by and contracted annually to fulfill the Plans of Services for the Short North and the 5th Avenue and 4th Street Special Improvement Districts.

The mission of the Short North Alliance is to nurture the Short North Arts District, High Street, East 5th Avenue, and North Fourth Street commercial corridors as vibrant, creative, and inclusive communities and leading arts destinations.

The Short North Alliance will:

Advocate
for its success

Improve
its public spaces

Engage
its unique stakeholders

Sustain
its resources and supportive relationships

Market
its success and opportunities
What a difference a year makes. While our lives are not and may never be the same as they were in 2019, one thing that remained true in another unpredictable year in 2021 is the connectedness of our community.

As an organization, we began the year not knowing what the true impact of the pandemic would be on our business community or on the daily lives of Short North patrons, visitors, and stakeholders. We watched, listened, and helped our community weather continuous shifts and changes in the operating landscape. We initiated promotional and educational campaigns that ultimately supported our Short North business community on the path to recovery by June, just as we welcomed back the first in-person Gallery Hop since the onset of the pandemic.

With the resurgence of visitors this summer, our community experienced new concerns over safety as the Short North and our city experienced a wave of unprecedented crime. In response, we led the formation of the Short North Crime Interdiction Pilot Program, a safety guide for our service areas, and the Short North Violence and Injury Prevention Work Group - all of which have resulted in a lowering of crimes.

Amidst all of that, this year we also began services for the Fifth Avenue and Fourth Street corridors, including a new Ambassador team, communications plans, and public art and placemaking plans.

As I reflect on all that we have done during a year that felt like multiple years, our organization’s most important work and contribution to the community was the completion of a strategy for inclusion, diversity, equity, and access (I.D.E.A.) and the formation of the Short North Alliance I.D.E.A. Council.

With the pandemic impacting business from historically marginalized demographic groups more than any other, the need for organizations like ours to use our voice, influence, programming, and services to affect systemic change has never been greater. We are committed to inclusively support our community in all that we do.

As we head into another unpredictable year, I am confident that because of our deepened investment and focus on I.D.E.A., our community will continue to emerge stronger.

Betsy A. Pandora, MCRP, CTA
SHORT NORTH ARTS DISTRICT
OVERVIEW

Short North Alliance Service Areas:

By the Numbers

106
Places to Eat & Drink

66
Places to Shop

115
Services & Salons

24
Galleries & Exhibition Spaces

8
Lodging & Hotels

22
Community Groups

315
Total Businesses

740
Property Owners

Who Likes the Short North Arts District?

1,443,935
Website Pageviews, 38% increase from 2020

271,086
Website Users, 28% increase from 2020

36,216
Facebook Followers, 0.6% decrease from 2020

42,132
Instagram Followers, 5% increase from 2020

69,177
Twitter Followers, 2% decrease from 2020

5,039,835
Square Feet of Residential, Office, & Commercial Building Area
Who is Talking About the Short North Arts District?

The Short North Alliance helped to generate over 300 positive news stories for the Short North Arts District in 2021, including stories from these news outlets:

- ABC6
- Broadway World Columbus
- Columbus Alive
- Columbus Business First
- Columbus Monthly
- Columbus Navigator
- Columbus Underground
- Experience Columbus
- Fox28
- Forbes
- Hospitality Net
- Hotel Business
- Land-Grant Holy Land
- Mass Transit
- NBC4
- OnMilwaukee
- Ohio News Time
- QFM96
- Spectrum News
- The Athletic
- The Columbus Dispatch
- The Lantern
- ThisWeek News
- Thrillist
- Travel Daily News
- WOSU
- 10TV
- 614Now
- 89.7 NPR

### 2021 Short North Alliance Expenses - $1,323,725.00

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$1,085,454.50</td>
<td>82%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$39,711.75</td>
<td>3%</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>$198,558.75</td>
<td>15%</td>
</tr>
<tr>
<td>Total</td>
<td>$1,323,725.00</td>
<td></td>
</tr>
</tbody>
</table>

### 2021 Short North Alliance Revenue - $1,352,006.00

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Special Improvement Districts</td>
<td>$663,025.00</td>
<td>49.04%</td>
</tr>
<tr>
<td>Events &amp; Promotional Projects</td>
<td>$153,100.00</td>
<td>11.32%</td>
</tr>
<tr>
<td>Grants for Public Art</td>
<td>$108,796.00</td>
<td>8.05%</td>
</tr>
<tr>
<td>Business Owner Contributions</td>
<td>$3,000.00</td>
<td>0.22%</td>
</tr>
<tr>
<td>Unrestricted Individual Gifts</td>
<td>$10,000.00</td>
<td>0.74%</td>
</tr>
<tr>
<td>Restricted Gifts</td>
<td>$132,000.00</td>
<td>9.76%</td>
</tr>
<tr>
<td>Other Earned Income</td>
<td>$197,035.00</td>
<td>14.57%</td>
</tr>
<tr>
<td>Grants &amp; Loans</td>
<td>$85,050.00</td>
<td>6.29%</td>
</tr>
<tr>
<td>Total</td>
<td>$1,352,006.00</td>
<td></td>
</tr>
</tbody>
</table>

Photo: @richardmarquardt of artist MRROBOTGEEK for "Summer Spray"
The Short North Alliance runs the Short North Ambassador Program, which is staffed by a team of five full and part-time ambassadors who spent over 6,000 hours in 2021 keeping the Short North Arts District clean and safe.

After careful reflection and research, the Short North Alliance decided to change vendors for our Short North Arts District Ambassador program. We engaged Block by Block, one of the country’s leading clean and safety service providers, to join our team at the Short North Alliance in serving our business community. This change enabled:

- A larger ambassador team with increased hours of service
- Faster response times for calls for service
- More real-time data reporting capabilities
- An Ambassador bike program
- Enhanced cleaning equipment for deep cleaning of High Street
- Focused schedules to address clean and safety services when most needed
- New uniforms enabling a greater sense of community, safety, and service visibility
- A commitment to diversity, equity, access, and inclusion training

These new services began on August 1, 2021.

### Clean Services

<table>
<thead>
<tr>
<th>Service</th>
<th>2021 Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bags of Leaves Collected</td>
<td>85</td>
</tr>
<tr>
<td>Bags of Trash Collected</td>
<td>264</td>
</tr>
<tr>
<td>Biohazard Removal</td>
<td>41</td>
</tr>
<tr>
<td>Graffiti Removal</td>
<td>790</td>
</tr>
<tr>
<td>Infrastructure Cleaned</td>
<td>246</td>
</tr>
<tr>
<td>Power Washing</td>
<td>22</td>
</tr>
<tr>
<td>Sanitation of Touch Points</td>
<td>4,486</td>
</tr>
<tr>
<td>Sign Removal</td>
<td>614</td>
</tr>
<tr>
<td>Snow removal</td>
<td>53</td>
</tr>
<tr>
<td>Sticker Removal</td>
<td>788</td>
</tr>
<tr>
<td>Trash cans emptied</td>
<td>366</td>
</tr>
</tbody>
</table>
**Locations of Clean & Safe Services From Ambassador Team**

Historically, King Avenue to Starr Avenue has had the highest concentration of cleaning needs. In 2021, while zones were fairly evenly split, we continued to still see an increase in need in the far Northern end of the District, with lesser need in the far Southern end of the District.

<table>
<thead>
<tr>
<th>Location</th>
<th>2021 Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Zone 1</td>
<td>2,641</td>
<td>34%</td>
</tr>
<tr>
<td>Zone 2</td>
<td>2,079</td>
<td>27%</td>
</tr>
<tr>
<td>Zone 3</td>
<td>1,800</td>
<td>23%</td>
</tr>
<tr>
<td>Zone 4</td>
<td>1,264</td>
<td>16%</td>
</tr>
</tbody>
</table>

**Visitor Services**

For many, the Short North Ambassadors are the first point of contact people meet in the Short North Arts District. They work continuously to provide information to visitors and serve as a welcoming voice to our neighborhood. This year, the pandemic made it difficult to interact with visitors in the way the Ambassadors are accustomed to. Despite the limitations of the pandemic, they still provided helpful service to patrons.

**Safety Services**

The Short North Ambassador Team also assists with safety incidents in the District by being an extra presence on High Street. Additionally, they create relationships with community members experiencing homelessness and are often able to intervene with any issues that arise regarding illegal camping, panhandling or noise complaints. Ambassadors were able to directly connect six individuals experiencing homelessness to external services that help with quality of life issues. One of these individuals is currently working on the Block by Block team. The following incidents are the incidents that ambassadors most frequently are involved with.
Ambassadors continue to provide a key service in helping to deter crime in the District by responding and resolving 55% of incidents. Ambassadors alerted Columbus Police Department in 7% of incidents, of which, 4% of the time they responded, the other 3% of the time there was no response.

### Resolution Breakdown

<table>
<thead>
<tr>
<th>Event</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ambassador Cleared and Resolved</td>
<td>55%</td>
</tr>
<tr>
<td>CPD Responded and Attempted to Resolve</td>
<td>4%</td>
</tr>
<tr>
<td>Other Entity Resolved (EMS, Social Services, Etc.)</td>
<td>1%</td>
</tr>
<tr>
<td>Information Only Report</td>
<td>29%</td>
</tr>
<tr>
<td>Other</td>
<td>11%</td>
</tr>
</tbody>
</table>

Ambassadors continue to provide a key service in helping to deter crime in the District by responding and resolving 55% of incidents. Ambassadors alerted Columbus Police Department in 7% of incidents, of which, 4% of the time they responded, the other 3% of the time there was no response.

### Incidents Reported by the Columbus Division of Police*

Reports pulled from LexuxNexus representing incidents occurring in a one mile radius from the intersection at Price Ave. and High St.

<table>
<thead>
<tr>
<th>Incident</th>
<th>2021 Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assault</td>
<td>36</td>
</tr>
<tr>
<td>Burglary Residential</td>
<td>43</td>
</tr>
<tr>
<td>Commercial Robbery</td>
<td>4</td>
</tr>
<tr>
<td>Homicide</td>
<td>1</td>
</tr>
<tr>
<td>Motor Vehicle Theft</td>
<td>176</td>
</tr>
<tr>
<td>Robbery Individual</td>
<td>52</td>
</tr>
<tr>
<td>Robbery Commercial</td>
<td>3</td>
</tr>
<tr>
<td>Sex Offense</td>
<td>1</td>
</tr>
<tr>
<td>Theft</td>
<td>184</td>
</tr>
</tbody>
</table>
New Safety Programs & Resources
As an organization, we believe that safety in the Short North Arts District is a state where everyone is free of harm, thrives, and has their well-being protected and their diversity celebrated. Issues involving late-night violent crime grew in 2021, requiring new programs and resources.

The following statistics are from the Columbus Division of Police and represent police reports made within a 1 mile radius of the Short North Arts District.

Short North Crime Interdiction Pilot Program
In partnership with the Columbus Police Department, the Short North Alliance, through the support of several business and property owners, helped to fund the Short North Crime Interdiction Pilot program. The program provided a dedicated unit of police officers to engage in patrols of our community streets to help prevent violent crime and participate in enforcement of safety issues, such as reckless vehicle operations and other violations of City code. The program began in August and concluded in November 2021. Officers in the program intervened in over 230 incidents, prevented at least three documented instances of gun violence, and provided education and support on top of enforcement.

Short North Violence & Injury Prevention Work Group
The Short North Alliance also led the establishment of the Short North Violence and Injury Prevention Work Group. Convened jointly with the City of Columbus, the group was tasked with brainstorming additional safety solutions, meeting monthly starting in September 2021 and continuing into 2022.

Short North Safety Intervention Guide
Not every incident involving safety in the Short North Arts District may merit a police-based intervention. In 2021, the Short North Alliance created the Short North Arts District Safety Intervention Guide to help assist business and other community stakeholders in making decisions on when to engage 911 Emergency Services or seek other services.
In 2021, the Short North Alliance led several beautification and public art projects to enhance the public space and foster creative placemaking in the Short North Arts District.

**BEAUTIFICATION**

**Landscaping Partnership with Bildsten Landscape Services**
The Short North Alliance continued its partnership with Bildsten Landscape Services as its landscape vendor for the District. Trained horticulturists designed and maintained seasonal plantings on High Street, in Poplar Park and Chase Park, along Buttles Avenue, in 18 of the full color planter beds and over 140 of the smaller planter beds installed on High Street. We continue to learn what plantings work well in a highly visited area (by both pets and pedestrians).

<table>
<thead>
<tr>
<th>Landscaping Services</th>
<th>2021 Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weeds</td>
<td>72 hours</td>
</tr>
<tr>
<td>Watering</td>
<td>140 hours</td>
</tr>
<tr>
<td>Flowers Planted</td>
<td>1,250 Sq. Ft.</td>
</tr>
</tbody>
</table>

**Holiday Decor**
The Short North Alliance again partnered with Light Up Columbus for holiday decor found throughout the Short North Arts District in 2021. There are now a total of 121 trees that light up the District. We also installed a 16-foot LED-lit and programmable holiday tree in Poplar Park, along with our iconic “Short North Pole” banners.

**PUBLIC ART**

**The Makers Monument**
The Short North Arts District is now home to the most significant public art installation in the City of Columbus’ history, called “The Makers Monument.” “The Makers Monument” is a new sculpture installation by Ohio-born and New York-based artist Mark Reigelman. The 20' tall crystalline sculpture that was installed in June is site specific, inspired by and perforated with the shapes of items that have been made in Columbus throughout the city’s history. A celebration of the great makers in our city, “The Makers Monument” showcases how Columbus is a city of great people making great things. “The Makers Monument” was funded by the City of Columbus Capital Budget and through contributions from property owners in the Short North Special Improvement District.

![The Makers Monument by Mark Reigelman](image)

Photo: @abby_kamagate
Parking Programs

The Short North Alliance continued administration of parking and mobility programs for employees and visitors throughout 2021. These programs included:

- Garage Validation Program expansion, making garage validation available at four participating garages to 130 businesses that complied with participation terms. From January 1, 2021, through December 1, 2021, there were 2,814 validations redeemed.
- On-Street Validation Program, which allows visitors to discount their on-street parking by $1 when using the ParkColumbus App. In 2021, there were 8,694 validation codes used.
- Employee Mobility Benefits program, where we provided 333 Lime scooter discounts, 25 COGO bike share membership discounts, 800 Lyft rideshare discounts, and subsidized parking for 10 employees throughout the year.

Summer Spray
Throughout the summer of 2021, we continued the live mural-making experience in the Short North Arts District called Summer Spray. During this 6-week event, a 1,300-square-foot mural was created outdoors on West Goodale Street, between High Street and Park Street, by 10 local artists. Participating artists also showcased their work in an exhibition space for 10 weeks in the Short North Arts District. The resulting installation remains located on West Goodale Street, between High Street and Park Street. This project was made possible and presented by PNC Bank, with additional support from the Greater Columbus Arts Council, Ohio Arts Council, The Pizzuti Companies and the Short North Alliance Art Fund.

Pride Circles
The Short North Alliance commissioned a new art project with Stonewall Columbus by local artist Lisa McLymont. The design displays a few of the many pride and identity flags in the LGBTQ+ community in the form of unified pond ripples, where passersby can be the actual pebbles that break the surface symbolizing small efforts that combine to make waves in the waters of change. These ripples coalesce around the entrance of Stonewall, creating a warm and welcoming embrace around the many voices in our community who enter. The project will be installed December 2021 and was made possible with support from The Jack and Zoe Johnstone fund of the Short North Foundation, the Short North Alliance Art Fund, Stonewall Columbus, and One Hospitality Group.
Business & Visitor Services

The Short North Alliance provides a comprehensive roster of supportive services for businesses located within the Short North Special Improvement District’s boundaries and those who are Friends of the Short North business members. We served over 300 businesses on a daily basis, offering marketing support, District promotions, and engagement with visitors who come through the Short North Arts District each year.

Special Promotions

In 2021, the Short North Alliance continued the Art by Appointment, Pass the Positivity, and Short North Safe campaigns and led promotional efforts in partnership with Columbus Public Health to encourage vaccination with a happy hour event called Vax & Relax - all designed to help businesses as they continued to battle challenges of the COVID-19 pandemic. Additionally, the Short North Alliance introduced an overarching promotional campaign called “Local Love” developed to engage visitors and support our small and local businesses. Specific promotions within this campaign included:

- Short North Arts District Local Love Rewards, which rewards shoppers for making purchases at local businesses, and incentivizes continued purchasing in the Short North Arts District
- Short North Arts District Dollars, a universal e-gift card program that can be used at any of the participating businesses in the Short North Arts District
- Short North Arts District Spirit, which highlights local businesses who sell Short North items and donate a portion of proceeds back to the Short North Alliance

For the Holiday Season, the Short North Alliance revived the Short North Arts District Holiday Trail, but this year, with a spin. Shoppers who complete the Holiday Trail in 2021 will receive a free $10 District Dollars E-Gift Card to incentivize continued spending in the Short North Arts District.

Small Business Resources

In 2021, the Short North Alliance continued monthly meetings with the Small Business Advisory Council. The Council includes owners of small, local businesses of all types, and its goal is to advise the Short North Alliance’s advocacy and planning efforts as they relate to small businesses. Businesses were instrumental in the development of all of this year’s promotional campaigns.
Throughout 2021, the Short North Alliance led efforts to broaden and deepen inclusion, diversity, equity, and access (I.D.E.A) in both the delivery of programs and services of the Short North Alliance and throughout the Short North Arts District. This work began with the hiring of consultant Todd Corley with the TAPO institute to develop a strategy plan, adopting an I.D.E.A statement, changing over 15 organizational policies to strengthen inclusion of I.D.E.A goals, and forming an I.D.E.A council. The council met monthly and helped to advise the organization on its safety guide, safety plans, marketing and communications services, small business recruitment and retention, gift acceptance policies, and events.

SNA I.D.E.A. Council Members
Anjali Chavan, Co-chair, Battelle, SNA Board Member (she, her, hers)
Dionte’ Johnson, Co-chair, Sole Classics  (he, him, his)
Amy Aspey, Short North Church (she, her, hers)
Habiba Bankston, Columbus Urban League YP Group/LBrands (she, her, hers)
Nick Bankston, Gladden Community House (he, him, his)
Sharareh Bayegan, Entrepreneur (she, her, hers)
Edmund Boateng, Artist (he, him, his)
Zac Boyer, Stonewall Columbus (they, them, theirs)
Wilson Browning, Beecher Hill, SNA Board President (he, him, his)
Sterling Clemmons, Deloitte (she, they)
Shayla Favor, Member, Columbus City Council (she, her, hers)
John Page, Greater Columbus Convention Center (he, him, his)
Stephanie Tersigini, Jolie Occasions (she, her, hers)

Advocacy
The Short North Alliance serves as an advocacy voice for businesses and property owners throughout the Short North Arts District. In 2021, we supported the community in numerous ways.

- Led collaborations with community members, the Mayor’s Office, City Council, and property owners to initiate the Short North Crime Interdiction Pilot Program, modifications to scooter restrictions for High Street, and the formation of the Short North Violence and Injury Prevention Work Group all to address various safety issues.
- Advocated for the continuation of Small Business Grant support programs that will occur in 2022.
- Convened conversations with the Columbus City Attorney regarding noise disruptions on High Street.
- Succeeded in the renewal of the Short North Special Improvement District for another 10 years with expanded boundaries.

Development
The COVID-19 pandemic has continued to impact business development. While rates of closures slowed in 2021 when compared to 2020, rates of new businesses opening were about 42% lower than the typical average growth rate, pre-pandemic.

Business Turnover and Growth
Total Opened in 2021: 24
Total Closed in 2021: 19

New Development
The following new developments were announced or completed in 2021:
Subtext Development at King Ave. and High St.

Inclusion, Diversity, Equity, & Access
Throughout 2021, the Short North Alliance led efforts to broaden and deepen inclusion, diversity, equity, and access (I.D.E.A) in both the delivery of programs and services of the Short North Alliance and throughout the Short North Arts District. This work began with the hiring of consultant Todd Corley with the TAPO institute to develop a strategy plan, adopting an I.D.E.A statement, changing over 15 organizational policies to strengthen inclusion of I.D.E.A goals, and forming an I.D.E.A council. The council met monthly and helped to advise the organization on its safety guide, safety plans, marketing and communications services, small business recruitment and retention, gift acceptance policies, and events.

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Sharareh Bayegan, Entrepreneur (she, her, hers)
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Wilson Browning, Beecher Hill, SNA Board President (he, him, his)
Sterling Clemmons, Deloitte (she, they)
Shayla Favor, Member, Columbus City Council (she, her, hers)
John Page, Greater Columbus Convention Center (he, him, his)
Stephanie Tersigini, Jolie Occasions (she, her, hers)
The Short North Gala returned in 2021, albeit in a completely new format. To celebrate the 13th Annual Short North Gala, which was postponed from 2020, the Short North Alliance orchestrated a virtual program that was accompanied by drinks from Middle West Spirits and Seventh Son Brewing, appetizers and desserts from various local restaurant partners, and dinner delivery by Cameron Mitchell Restaurants.

We honored an incredible set of honorees who contributed to our local community in so many ways, paying special recognition to partners and individuals who went above and beyond during the pandemic. In 2021, The Sanborn D. Wood Award for Leadership & Service made its debut. Awarded to a former board member of the Short North Alliance or Short North Special Improvement District who has demonstrated exemplary leadership as steward of the Short North Arts District, the award is named after the godfather of the modern Short North Arts District, Sanborn D. Wood (known affectionately as Sandy). Honorees in all categories are nominated by the community.

**Unsung Heroes:**
Josh & Niki Quinn

**Business Beacons:**
Brady Konya & Ryan Lang, Middle West Spirits
Dionte’ Johnson, Sole Classics

**Architectural Star:**
Stonewall Columbus

**Community Partners:**
Dress for Success
Service! Relief Kitchen

**Sanborn D. Wood Award For Leadership & Service:**
Joel Pizzuti

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**Short North Alliance Hybrid Events**
The Short North Alliance organizes incredible annual events that promote and support the Short North Arts District. Every dollar we raise through special events and promotions allows us to further invest in our efforts to make the Short North Arts District a vibrant, safe, and inclusive community. Given continued restrictions on mass gatherings due to COVID-19 in the beginning of 2021, the Short North Alliance led a combination of virtual and in-person events.

**Gallery Hop**
Gallery Hop continues to be a celebrated Columbus tradition, regardless of format. Gallery Hop continued as a virtual event through May 2021 and returned to its usual in-person format in June 2021. We continued our now eight-year partnership with the Greater Columbus Arts Council’s Street Performer Program, which together allowed us to invest over $5,000 to line the streets, both virtual and in the Short North Arts District, with independent performers from around Columbus, as well as some of the city’s most respected performing arts institutions. Additionally, we generated over $4,000 in sponsorships of Gallery Hops throughout 2021.

**HighBall Halloween**
After going virtual in 2020, HighBall Halloween returned to an in-person format for the 14th annual event. The 2021 event was held at EXPRESS LIVE! to allow for the highest standards of health and safety protocols in light of the ongoing pandemic. HighBall Halloween 2021 featured hosts Virginia West and NBC4’s Monica Day and Matt Barnes, four returning and three new White Castle Costume Couture designers, performances by NACHO Street Band, HooDoo Soul Band, Virginia West and the West Family, and MojoFlo, and the Out of the Closet Public Costume Contest. HighBall Halloween 2021 generated needed resources to help support both the artists it employs and the District in 2021.
### 2021 Short North Arts District Events By Month

<table>
<thead>
<tr>
<th>Month</th>
<th>2021</th>
<th>2021</th>
<th>2021</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>2</td>
<td>Virtual Gallery Hop</td>
<td>2</td>
<td>Virtual Gallery Hop</td>
</tr>
<tr>
<td>February</td>
<td>6</td>
<td>Virtual Gallery Hop</td>
<td>6</td>
<td>Virtual Gallery Hop</td>
</tr>
<tr>
<td>March</td>
<td>6</td>
<td>Virtual Gallery Hop</td>
<td>6</td>
<td>Virtual Gallery Hop</td>
</tr>
<tr>
<td>April</td>
<td>3</td>
<td>Virtual Gallery Hop</td>
<td>3</td>
<td>Virtual Gallery Hop</td>
</tr>
<tr>
<td></td>
<td>18</td>
<td>Virtual Short North Gala</td>
<td>18</td>
<td>Virtual Short North Gala</td>
</tr>
<tr>
<td>May</td>
<td>1</td>
<td>Virtual Gallery Hop</td>
<td>1</td>
<td>Virtual Gallery Hop</td>
</tr>
<tr>
<td>June</td>
<td>5</td>
<td>Gallery Hop</td>
<td>5</td>
<td>Gallery Hop</td>
</tr>
<tr>
<td>July</td>
<td>3</td>
<td>Gallery Hop</td>
<td>3</td>
<td>Gallery Hop</td>
</tr>
<tr>
<td>August</td>
<td>7</td>
<td>Gallery Hop &amp; Makers</td>
<td>7</td>
<td>Gallery Hop &amp; Makers</td>
</tr>
<tr>
<td></td>
<td>14, 21, 28</td>
<td>Monument Dedication</td>
<td>14, 21, 28</td>
<td>Monument Dedication</td>
</tr>
<tr>
<td></td>
<td>14, 21, 28</td>
<td>Summer Spray Live Mural-Making</td>
<td>14, 21, 28</td>
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<td>Summer Spray Exhibition Series</td>
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<td>September</td>
<td>4</td>
<td>Gallery Hop</td>
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<td>4, 11, 25</td>
<td>Summer Spray Exhibition Series</td>
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<td>October</td>
<td>2</td>
<td>Gallery Hop</td>
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<td>9, 16</td>
<td>Summer Spray Exhibition Series</td>
<td>9, 16</td>
<td>Summer Spray Exhibition Series</td>
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<td>23</td>
<td>HighBall Halloween</td>
<td>23</td>
<td>HighBall Halloween</td>
</tr>
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*Love Stands Tall* by Beverly Whiteside
Photo: @malloryworkman
2021 Short North Alliance Board of Directors
Wilson Browning, President  
BeecherHill
Collin Castore, Vice President  
Seventh Son Brewery, The Barrel & Bottle
Elaine Grogan Luttrull, Treasurer, CCAD, Minervia Financial Arts
Maren Roth, Secretary  
Rowe Boutique

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Caitlyn Dunn-Beebee, CTA  
Deputy Director, District Projects & Operations
Becca Goodburn, CTA  
Events & Development Manager
Michelle Gibson, CTA  
Communications & Outreach Coordinator
Casey Needham, CTA  
Creative Services & Marketing Manager

Lily Benedetti  
Intern
Katelyn Babich  
Social Media Intern
Morgan Henry  
Social Media Intern
Caity Bergman  
Social Media Intern
Deanna Fry  
Social Media Intern
Abbey Leising  
Photography Intern
Katie Hines  
Photography Intern

Marcus Grimes, Block by Block, Short North Ambassador Operations Manager
Larry Bogovich, Block by Block, Short North Ambassador
Javuan Ballard, Block by Block, Short North Ambassador
Taylor Kent, Block by Block, Short North Ambassador
Justyn Nowell, Block by Block, Short North Ambassador
PJ Johnson, Block by Block, Short North Ambassador
Crystal Alvey, Block by Block, Short North Ambassador
Drason Silin, Ohio Support Services Operations Manager
Tyler Mallot, Ohio Support Services, Short North Ambassador

2021 Short North Alliance Board of Directors
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Battelle
Nate DeMars  
Pursuit
Jeff Excell  
Fox in the Snow
Julia Hansen  
Hilton Columbus Downtown
Heather Leonard  
Cameron Mitchell Restaurants

Mary Jo Hudson  
Squire Patton Boggs LLP
Kim Meacham  
The Paper Daisy
Mario Mercurio  
Franklin County Convention Facilities Authority
William Poindexter  
Principal Financial Group
Karla Rothan  
Resident

Jim Russell  
The Pizzuti Companies
Tony Slanec  
OHM Advisors
Nancy Sully  
City of Columbus
Yohannan Terrell  
Warhol & WALL ST.
Margaret Wunderlich  
Sherrie Gallerie

2021 Short North Alliance Staff

2021 Short North Special Improvement District Board of Directors
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The Day Companies
Tyler Puhl, Vice President  
The Wood Companies
Tom O’Leary, Treasurer  
Resident

Susan Jennings, Secretary  
North Central Mental Health

2021 Short North Special Improvement District Board of Directors
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Upstart
Chris Gegas  
Short North Real Estate
Marianne Lannan  
The Lamp Shade

Michelle Larsen  
The City of Columbus
Nick Montell  
The Greystone

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Thrive Companies
Paul Pardi, Vice President  
Avenue Partners
Ashley Myers, Secretary  
Resident

Leah Evans, Treasurer  
Homeport

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The Little Rock Bar
Kevin Lykens  
The Lykens Companies
Todd Kemmerer  
Capital Equities

Kaileigh Pickett  
Borrow
Brandon Prewitt  
Italian Village Society

2021 Short North Alliance Staff

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2021 Short North Arts District

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