



LATE NIGHT RIDESHARE

PICK UP + DROP OFF ZONES

The City of Columbus is partnering with the Short North Alliance, COTA, Lyft and Uber to provide designated late night drop-off and pick-up zones that support safe, convenient mobility for rideshare users visiting the Short North Arts District.

Beginning on Friday, July 15, Uber and Lyft rideshare users making trips between 10 p.m. and 3 a.m. will be required to use eight designated pick-up and drop-off zones. For more information about the Late Night Ride share Program zones and locations, **visit shortnorth.org/parking**

FREQUENTLY ASKED QUESTIONS

What determines which rideshare zone we should utilize?

Those who are using Lyft or Uber rideshare services when visiting the Short North will be directed by the service app to the nearest drop-off / pickup zone.

How will my driver know where to get me?

The rideshare driver will be notified that a customer is waiting in their selected zone for a ride.

Why are ride share zones located in COTA Transit stops?

This three month pilot program is making use of COTA bus stops, which are not currently being used during the Late Night RideShare program hours. No COTA services are being eliminated or modified to allow for the pilot. For more information about COTA operating hours, please visit www.cota.com

Is this permanent?

The pilot program is set to operate through October 15, 2022 and then will be evaluated by the program's partners.

How will this affect those living in the Short North that are requesting Uber/Lyft rides?

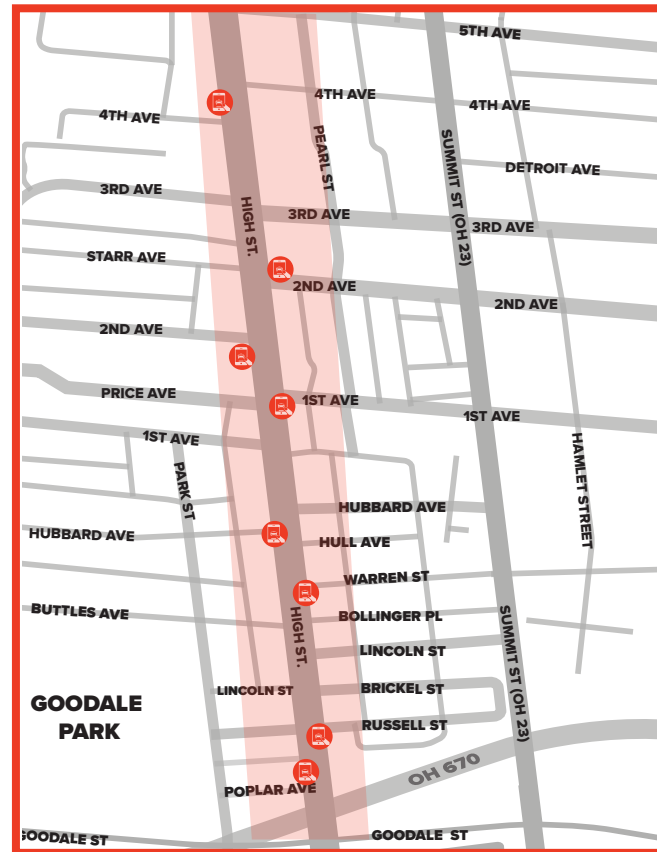
Those individuals that live outside the geofenced area below will not be affected by the Late Night Rideshare Pick Up Zone areas.

Why is this pilot program being offered?

The Late Night RideShare Zones allows for rideshare drivers to select a safe pickup location within the Short North Arts District to help ease traffic congestion and support the safety of pedestrians and riders especially during busy times where finding a driver can be challenging in a congested area.

How much does this program cost?

There is no added cost to rideshare users or drivers related to this program. No financial contribution for this program was made by the City or any of the program partners.



RIDESHARE ZONE AREAS

- N High St & W 4th Ave
- N High St & E 2nd Ave
- N High St & W 2nd Ave
- N High St & E 1st Ave
- N High St & W Hubbard Ave
- N High St & Warren St
- N High St & E Russell St
- N High St & W Russell St

The zones, marked off by Late Night Rideshare Pick Up and DropOff signage, will temporarily operate at COTA bus stop locations that are not currently in use during those hours.