



2022 ANNUAL REPORT


shortnorth arts district
SHORT NORTH ALLIANCE

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ABOUT THE SHORT NORTH ARTS DISTRICT

The Short North Alliance (SNA) is a 501(c)3 nonprofit organization serving both the property owners and business owners of the Short North Arts District and surrounding area. It is funded by and contracted annually to fulfill the Plans of Services for the Short North and the 5th Avenue and 4th Street Special Improvement Districts.

The mission of the Short North Alliance is to nurture the Short North Arts District, High Street, East 5th Avenue, and North Fourth Street commercial corridors as vibrant, creative, and inclusive communities and leading arts destinations.

THE SHORT NORTH ALLIANCE WILL:

ADVOCATE FOR ITS SUCCESS

IMPROVE ITS PUBLIC SPACE

ENGAGE ITS UNIQUE STAKEHOLDERS

SUSTAIN ITS RESOURCES AND
SUPPORTIVE RELATIONSHIPS

MARKET ITS SUCCESS AND OPPORTUNITES

LETTER FROM THE EXECUTIVE DIRECTOR

This year was truly about being back together again. In the Short North Arts District, we experienced live, in-person events and festivals for the first time since 2019, we saw business patronage unlike anything we have experienced in the last two years, we welcomed dozens of new businesses opening their doors, and watched as existing businesses expanded and reimaged their spaces.

As an organization, we launched new partnerships and services to better support the workforce as it too returned to the Short North Arts District, including a new employment opportunities portal for businesses to support hiring efforts, an innovative new partnership with the Central Ohio Transit Authority called Short North C-Pass, linking over 600 workers with free bus transit services, and a new partnership with Uber for our Short North Employee Mobility Benefits Program, increasing the accessibility of rideshare discounts.

Our community also came together to showcase a commitment to each other. In partnership with the Short North Alliance, our business community created the Short North Good Neighbor Pledge Program, a collaborative, community-wide effort to foster transparent communications among all stakeholders who enjoy the Short North community. Over 100 businesses signed on to take the pledge and many provided resources to support safety in our community. Community well-being was also a top priority for the Short North Alliance in 2022. With support from our private businesses and grants from the City of Columbus, we significantly expanded our Short North Crime Interdiction Program, led a successful social service outreach program pilot with Southeast Healthcare's RREACT (Rapid Response Emergency Addiction and Crisis Team), and partnered with the YWCA Columbus to provide training on belonging and inclusion for members of our business community.

The Short North Arts District continues to be a center of community for so many in Columbus and we are always striving to evolve the programs and services to reflect the needs of our growing community. Because as we grow bigger, we must also grow better.

It is good to be back together again. With convention business growth and even more good things on the horizon, our entire team at the Short North Alliance looks forward to being together even more in 2023.

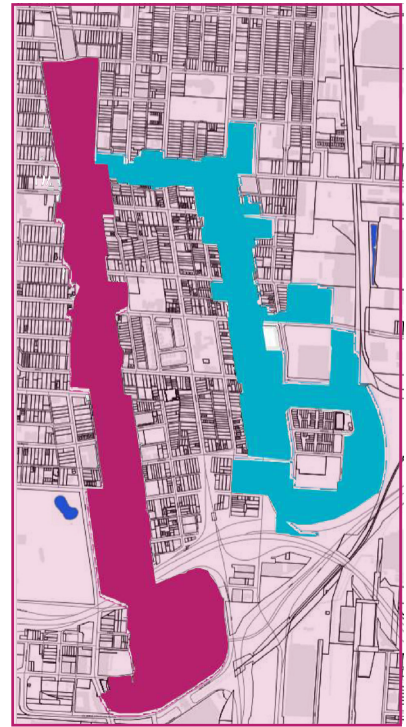
Betsy A. Pandora, MCRP
Executive Director
Short North Alliance



SHORT NORTH ARTS DISTRICT OVERVIEW

SERVICE BOUNDARIES

- SHORT NORTH ARTS DISTRICT
- 54 SPECIAL IMPROVEMENT DISTRICT



SHORT NORTH ARTS DISTRICT BY THE NUMBERS

- 116** EAT & DRINK
- 111** SERVICES & SALONS
- 68** SHOPPING
- 23** ART GALLERIES & EXHIBITION SPACES
- 8** LODGING & HOTELS
- 23** COMMUNITY GROUPS



319 TOTAL BUSINESSES

Over 5,271,368 square feet of residential, office, and commercial building area.

WHO LIKES THE SHORT NORTH ARTS DISTRICT?

1,440,502

WEBSITE VIEWS

276,145

WEBSITE USERS

36,554

INSTAGRAM FOLLOWERS

69,162

FACEBOOK FOLLOWERS

42,709

TWITTER FOLLOWERS

WHO'S TALKING ABOUT THE SHORT NORTH ARTS DISTRICT?

The Short North Alliance helped to generate over 320 positive news stories for the Short North Arts District in 2022, including stories from these news outlets:

614NOW	House Digest
City Pulse	Stories From Hilton
Cleveland.com	Tasting Table
Columbus Business First	The Business Journals
Columbus Dispatch	The Lantern
Columbus Monthly	The Travel
Columbus Navigator	WBNS-10TV (CBS)
Columbus on the Cheap	WCMH-NBC4
Columbus Underground	WOSU-FM (NPR)
Daily Beast	WSYX-ABC6
Eater	WTTE-FOX28
GayTravel4U	WWCD-CD 92.9



The Amazing Giants

2022 SHORT NORTH ALLIANCE FINANCIALS

TOTAL 2022 EXPENSES

82% PROGRAM SERVICES | \$ 1,615,339.32

3% FUNDRAISING | \$59,097.78

15% MANAGEMENT & GENERAL | \$295,488.90

37.9%

15.1%

4.4%

.02%

42.4%

TOTAL 2022 REVENUE

Short North Special Improvement District	\$754,050.00
Events & Promotional Projects	\$300,873.00
Grants for Public Art	\$87,740.00
Business Owner Contributions	\$3,050.00
Other Earned Income	\$842,290.00

AMBASSADOR CLEAN, VISITOR AND SAFE PROGRAMS

The Short North Alliance runs the Short North Ambassador Program, which is staffed by a team of seven full and part time ambassadors who spent over 10,000 hours in 2022 keeping the Short North Arts District clean and safe.

In 2022, the Short North Alliance continued our relationship with Block by Block, one of the country's leading clean and safety service providers for operations of our Ambassador Team.



*Short North Ambassadors (right to left)
Javaun Ballard, Marcus Grimes, Larry Bogovich, Justyn Nowell, Rikki Valentine*

CLEAN SERVICES

The Short North Arts District is split into 4 zones that help to classify locations of cleaning services and safety incidents so we can better serve the area. The zone boundaries are as follows:

Zone 1: King Avenue to Starr Avenue on High Street (and adjacently served streets)

Zone 2: Starr Avenue to Buttlers Avenue on High Street (and adjacently served streets)

Zone 3: Buttlers Avenue to Goodale Street on High Street. (and adjacently served streets)

Zone 4: Goodale Street to Convention Center Drive on High Street (and adjacently served streets)

LOCATION	2022	%
ZONE 1	19,003	40%
ZONE 2	13,184	28%
ZONE 3	7,374	15%
ZONE 4	8,091	17%

Historically, King Avenue to Starr Avenue has had the highest concentration of cleaning needs.

In 2022, while zones were fairly evenly split, we continued to still see an increase in need in the far Northern end of the District, with lesser need in the far Southern end of the District.



Justyn Nowell, Short North Ambassador

508
GRAFFITI REMOVAL
(IN NUMBER OF
PIECES REMOVED)

63
SNOW REMOVALS
(IN HOURS)

143
**BIOHAZARD
REMOVAL**
(IN NUMBER OF
INCIDENTS CLEANED)

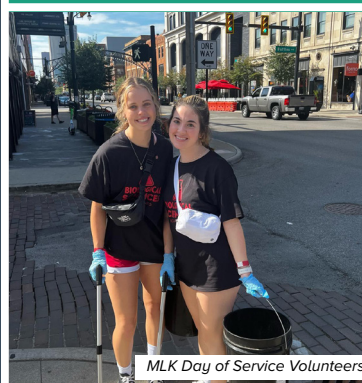
2,922
STICKER REMOVALS
(IN NUMBER OF STICKERS)

3,754 **TRASH CANS EMPTIED**
(IN NUMBER OF TRASH CANS)

1,037
SIGN REMOVAL
(IN NUMBER OF SIGNS)



Justyn Nowell, Short North Ambassador



MLK Day of Service Volunteers

795
**BAGS OF TRASH
COLLECTED**

43
POWER WASHING
(IN HOURS)

25
**INFRASTRUCTURES
CLEANED**
(IN NUMBER OF
PIECES CLEANED)



Short North Ambassadors

520
**BAGS OF LEAVES
COLLECTED**
(IN NUMBER OF BAGS)

VISITOR HOSPITALITY SERVICES

For many, the Short North Ambassadors are the first point of contact people meet in the Short North Arts District. They work continuously to provide information to visitors and serve as a welcoming voice to our neighborhood. Since the pandemic in 2020, we continue to see an increase in hospitality services offered year after year.

ALL VISITOR HOSPITALITY SERVICES

2,239

2022 SERVICES

195%

PERCENTAGE CHANGE FROM 2021

SAFETY SERVICES

As an organization, we believe that safety in the Short North Arts District is a state where everyone is free of harm, thrives, and has their well-being protected and their diversity celebrated.

The Short North Ambassador Team also assists with safety incidents in the District by being an extra presence on High Street. Additionally, they create relationships with community members experiencing homelessness and are often able to intervene with any issues that arise regarding illegal camping, noise complaints or people in need of external services.



Larry Bogovich,
Short North Ambassador

TOP SAFETY SERVICES

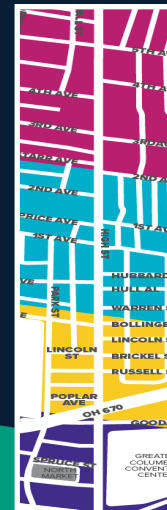
LOGGED BY AMBASSAOR TEAM

EVENT	2021	2022
Business Wellness Checks	589	2,806
Ambassador Hotline Calls	215	360
Safety Escort Services	8	10
Outreach Contacts	-	1,622

TOP SAFETY INCIDENTS

LOGGED BY AMBASSAOR TEAM

EVENT	2021	2022
Illegal Camping + Outreach Contacts	589	2,806
Panhandling	8	10
Noise Complaints + Violations	-	1,622



LOCATIONS OF

ALL SAFETY SERVICES LOGGED BY AMBASSAOR TEAM

LOCATION	2022	%
ZONE 1	3,550	49%
ZONE 2	2,065	28%
ZONE 3	562	8%
ZONE 4	1,078	15%

OTHER SAFETY RESOURCES

The following statistics are from the Columbus Division of Police and represent police reports made within a one mile radius of the Short North Arts District.

INCIDENTS REPORTED BY THE COLUMBUS DIVISION OF POLICE

Reports pulled from LexusNexus representing incidents occurring in a one mile radius from the intersection at Price Ave. and High St. between January - November.

INCIDENT	2021	2022
AGGRAVATED ASSAULT	20	50
BURGLARY RESIDENTIAL	32	55
COMMERCIAL ROBBERY & BURGLARY	9	18
HOMICIDE	2	4
MOTOR VEHICLE THEFT	178	301
ROBBERY INDIVIDUAL	51	51
SEX OFFENSE	3	1
THEFT	205	226

ADDED SAFETY PROGRAMS & RESOURCES

Issues involving late-night violent crime continued in 2022, requiring added programs and resources. The Short North Alliance was successful in securing a \$500,000 public safety grant to address increased violent crime.

SHORT NORTH CRIME INTERDICTION PROGRAM

In 2022, the Short North Alliance continued to oversee the Short North Crime Interdiction Program that was initiated in 2021.

The program was staffed by over a dozen special duty Columbus police officers. This team worked over 3,500 hours and engaged in nearly 700 safety incident interventions. The program ran from March 17, 2022 through November 27, 2022 from 11pm-4am, Thursday through Sunday.

In November, the program was further expanded to add daytime hours on Thursday, Friday, Saturday and Sunday, from 3pm-11pm, for 5 consecutive weeks.

SOUTHEAST RREACT PILOT PROGRAM

Also in 2022, the Short North Alliance established a pilot partnership with Southeast Healthcare's RREACT (Rapid Response Emergency Addiction and Crisis Team) to offer dedicated social workers in our community twice a week to support individuals in crisis.

Over a 60-day period that team made engagements with a total of 115 people resulting in connecting 66 people with direct crisis support services. As of October 1, we expanded the pilot to three days a week and as of December 1, we have entered into a year long partnership to continue having their presence in the neighborhood.

BEAUTIFICATION, PUBLIC ART & DISTRICT IMPROVEMENTS

In 2022, the Short North Alliance led several beautification and public art projects to enhance the public space and foster creative placemaking in the Short North Arts District.



The Journey - Ryan Sarfati and Eric Skotnes

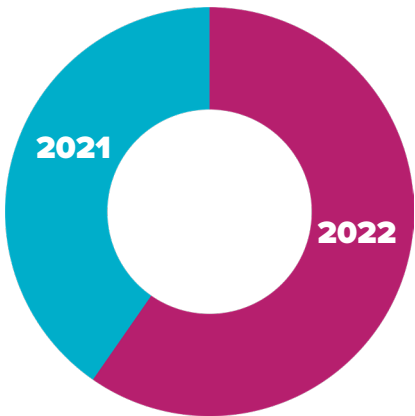
BEAUTIFICATION

LANDSCAPING PARTNERSHIP WITH BILDSTEN LANDSCAPE SERVICES

The Short North Alliance continued its partnership with Bildsten Landscape Services as its landscape vendor for the District. Trained horticulturists designed and maintained seasonal plantings on High Street, in Poplar Park and Chase Park, along Buttles Avenue, in 18 of the full color planter beds and over 140 of the smaller planter beds installed on High Street.

Additionally, annuals were replanted across the District to replace plant material that has not thrived from the initial High Street Streetscape Improvements Project. We continue to learn what plantings work well in a highly visited area (by both pets and pedestrians).

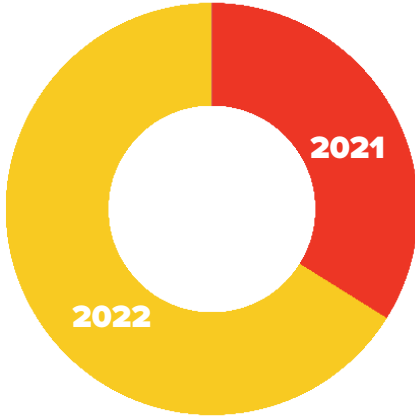
WEEDS



106.5 HOURS
72 HOURS

48% CHANGE FROM 2021 TO 2022

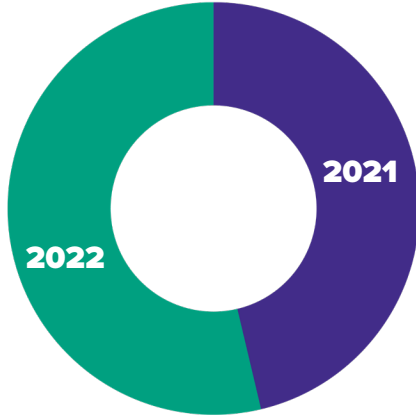
WATERING



140 HOURS
273.25 HOURS

95% CHANGE FROM 2021 TO 2022

FLOWERS PLANTED



1,250 SQ. FT.
1,450 SQ. FT.

16% CHANGE FROM 2021 TO 2022

PUBLIC ART



Artists: Molly Bobich and Kelsi Miner



Artists: Tristan Huck, Emilio Irizarry and Raymar Rivera



Unknown Artist

DELIVER BLACK *dreams*

JUSTICE ARTWORKS FUNDRAISER

BENEFITING
MAROON ARTS GROUP



DELIVER BLACK DREAMS FUNDRAISER

In 2020, as the fight for and support of Black lives filled the streets of Columbus, plywood boards were erected across storefronts. These boards not only served to protect property, but also to offer messages of solidarity and support. Some businesses created artwork themselves and many called upon local artists to help convey these messages. These murals, referred to as the Deliver Black Dreams murals and campaign, were used in different displays throughout the city.

As displays came down and storage of the boards became uncertain, the Short North Alliance stepped in to ensure the preservation of many of these historically important and meaningful works. In collaboration with the Ohio History Connection, some boards were selected, based on condition and significance, to be added to the archives of the National Afro-American Museum and Cultural Center; some boards were donated to the Linden Empowerment Group; and remaining boards were made available for purchase via a fundraiser, which raised \$2,000, to support the Maroon Arts Group.



2022 Summer Spray Artists - Nicholas Schukay, Khaila Carr, Dane Khy, Lance Turner, Catherine Niemeh Kaleel, Shayla Loe, Stephen Davis

SUMMER SPRAY

Throughout the summer of 2022, we continued the live mural-making experience in the Short North Arts District called Summer Spray. During this 10-week event, a 1,300-square-foot mural was created outdoors on West Goodale Street, between High Street and Park Street, by 10 local artists. Participating artists also showcased their work in an exhibition space for 10 weeks in the Short North Arts District. The resulting installation remains located on West Goodale Street, between High Street and Park Street. This project was made possible and presented by PNC Bank, with additional support from the Greater Columbus Arts Council, Ohio Arts Council, The Pizzuti Companies and the Short North Alliance Art Fund.



Artist: Dane Khy



Artist: Laney Baby



Artist: Khaila Carr



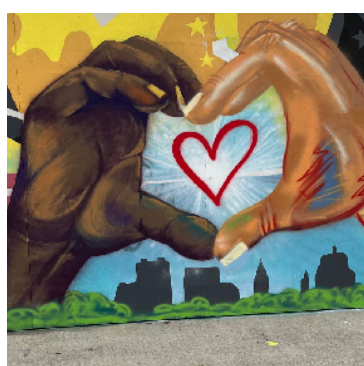
Artist: Nicholas Schukay



Artist: Roger Brackins



Artist: Ariel Peguero



Artist: Stephen Davis



Artist: Shayla Loe

DISTRICT IMPROVEMENTS

The Short North Alliance continues to improve, beautify and maintain many elements throughout the District. There are 55 GFCL's in the District that aid in providing power for Gallery Hops and Holiday decorations throughout the year.

Additionally, we maintain three water boxes in the District that provide water for additional landscaping and power washing needs.



*Javuan Ballard
Short North Ambassador*

PARKING & MOBILITY OPTIONS

PARKING & TRANSIT PROGRAMS

The Short North Alliance continued administration of parking and mobility programs funded through the Short North Parking Benefit District for employees and visitors throughout 2022.

GARAGE VALIDATION PROGRAM

Discounts parking to \$1 for the first hour from 9 am-5 pm at four participating garages

130 PARTICIPATING BUSINESSES
4,648 VALIDATIONS REDEEMED

ON-STREET VALIDATION PROGRAM

Allows visitors to discount their on-street parking by \$1 when using the ParkColumbus App

2,588 VALIDATION CODES USED



The Lincoln Garage | Be The Light - Adam Hernandez

EMPLOYEE MOBILITY BENEFITS PROGRAM

Making parking, transit, and rideshare service discounts available to employees working in and around the Short North Arts District:

1,000 LIME SCOOTER DISCOUNTS
125 COGO BIKESHARE MEMBERSHIP DISCOUNTS
600 LYFT RIDESHARE DISCOUNTS
600 UBER RIDESHARE DISCOUNTS
FREE2MOVE DISCOUNTS
10 EMPLOYEE PARKING SUBSIDIES



Central Ohio Transit Authority

NEW SHORT NORTH C-PASS PROGRAM

Launched in May 2022, individuals who work in and around the Short North Arts District could sign up to receive Free Monthly COTA access to COTA's fixed-route services through the new Short North C-Pass program through the equivalent of a monthly pass (\$62) for all fixed-route COTA bus service. That pass rolled over month to month if they did not use all of the allocated credit within a month until it is used.

The program saw a total of 646 users in 2022 who took over 15,086 in transit rides.

BUSINESS SUPPORT

In addition to safety, clean and parking and mobility support, the Short North Alliance provides a comprehensive roster of services for businesses located within the Short North Special Improvement District's boundaries and those who are Friends of the Short North business members. In 2022, we served over 300 businesses on a daily basis, convened over Small Business Advisory Council, that includes owners of small, local businesses of all types who advise the Short North Alliance's advocacy and planning efforts as they relate to small businesses, offered job fulfillment support; marketing support, including special District promotions; Small Business Resources; and Advocacy and Inclusion Diversity Equity & Access (I.D.E.A.) support.

| SHORT NORTH ARTS DISTRICT JOB BOARD

In June 2022, the Short North Alliance launched the Short North Arts District Job Board as a resource for businesses to post employment opportunities. During a year when hiring challenges have faced extremes, this has been a meaningful way for businesses to gain visibility for opportunities and support their continued growth and success. Nearly 50 positions have been offered through the job board in 2022.

SPECIAL PROMOTIONS

In addition to being a megaphone to bring awareness of promotions put on by businesses and organizations in the Short North Arts District, such as Pride, Black Friday, Small Business Saturday, Cyber Monday, the Short North Alliance also creates and executes promotions to promote the economic success of the District.

In 2022, the Short North Alliance continued to offer Short North Arts District Dollars, a universal e-gift card program that can be used at any of the participating businesses in the Short North Arts District.



Travis Samson | Samson...A Men's Emporium



Nicci Hicks | Pivot



Joe Baer, Paul Cook
| ZenGenius

For the Holiday Season, the Short North Arts District Holiday Trail returned, running from Nov. 18 through Dec. 31. Shoppers who complete the Holiday Trail in 2022 will receive a free \$10 District Dollars E-Gift Card to incentivize continued spending in the Short North Arts District in 2023.

New this year, the Short North Alliance introduced the 12 Days of Deals, featuring 12 days of one-day-only deals from local businesses in categories such as Self Care, For the Art Lover, For the Foodie, For the Home, and more.



ADVOCACY & DEVELOPMENT

ADVOCACY

The Short North Alliance serves as an advocacy voice for businesses and property owners throughout the Short North Arts District. In 2022, we supported the community in numerous ways.

- Led collaborations with community members, the Mayor’s Office, City Council, and property owners to initiate the Short North Crime Interdiction Pilot Program, revisions to modifications to scooter restrictions for High Street, and the continuation of the Short North Violence and Injury Prevention Work Group all to address various safety issues.
- Secured \$500,000 in City of Columbus Public Safety Grants to address safety programs and issues in the Short North Arts District.
- Created the Short North Good Neighbor Pledge Program that outlined community standards for private business operations and outlined a transparent communications process to address issues emanating from private business operations and secured \$150,000 in private contributions to support enhanced clean and safe programming.
- Advocated for shared refuse service accommodations for small business.
- Provided support for the renaming of Christopher Columbus Park.
- Advocated for updates to City of Columbus ordinances guiding mobile food vendor operations and noise standards that would support improvements to safety and quality of life for all.
- Advocated for a partnership with the City of Columbus to create Late Night Rideshare pick-up, drop-off zones in unused bus stop locations to support greater pedestrian safety.



DEVELOPMENT

While rates of closures slowed in 2022 when compared to 2021, rates of new businesses opening were comparable to the average from past years. The average number of businesses that open from 2016-2021 in quarters 1-3 is 24. In 2022 through Q3, there were 22 new businesses.

BUSINESS TURNOVER & GROWTH

<div>22</div> <div>TOTAL OPENED IN 2022</div>	<div>16</div> <div>TOTAL CLOSED IN 2022</div>
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NEW DEVELOPMENT

The following new developments were announced, in-constructions, or completed in 2021:

- Subtext Development at King Ave and High St.
- Hilton Columbus Downtown Expansion
- North Market Expansion and The Merchant Building
- The Greenhouse Development

INCLUSION, DIVERSITY, EQUITY, AND ACCESS

Again in 2022, the Short North Alliance led efforts to broaden and deepen inclusion, diversity, equity, and access (I.D.E.A) in both the delivery of programs and services of the Short North Alliance and throughout the Short North Arts District. The council met most months throughout the year and helped to advise the organization on its safety guide, safety plans, Short North CPass Program, outreach programs for individuals experiencing crisis involving housing, addiction, mental health needs, youth intervention programming, and public policies regarding noise and mobile food vending.

Additionally, the Short North Alliance engaged researchers at The Ohio State University's Kirwan Institute for the Study of Race and Ethnicity to provide a more informed community history timeline for display on our website which the better acknowledges the impacts of systemic racism, redlining, and other exclusionary practices that shaped the development of the Short North community.

The Short North Alliance also engaged in organizational restructuring to add a dedicated team member focused on enhancing a more inclusive model of outreach engagement and belonging among the stakeholders we serve.

SNA I.D.E.A. COUNCIL

Anjali Chavan

Co-chair, Battelle, SNA Board Member (she, her, hers)

Dionte' Johnson

Co-chair, Sole Classics (he, him, his)

Amy Aspey

Short North Church (she, her, hers)

Habiba Bankston

Columbus Urban League YP Group/LBrands (she, her, hers)

Nick Bankston

Gladden Community House (he, him, his)

Sharareh Bayegan

Entrepreneur (she, her, hers)

Edmund Boateng

Artist (he, him, his)

Zac Boyer

Stonewall Columbus (they, them, theirs)

Wilson Browning

Beecher Hill, SNA Board President (he, him, his)

Sterling Clemmons

Deloitte (she, they)

Shayla Favor

Columbus City Council (she, her, hers)

John Page

Greater Columbus Convention Center (he, him, his)

Stephanie Tersigni

Jolie Occasions (she, her, hers)



Pride Circles - Lisa McLymont



Columbus Pride Parade

EVENTS

| GALLERY HOP

Also known as Columbus' favorite day of the month to celebrate art, Gallery Hop returned for its 48th year. On May 7, the Short North Alliance partnered with the Columbus Fashion Alliance to introduce the Fashion is Art Gallery Hop, featuring collaborations by artists from local galleries and fashion designers, as well as other special fashion and art related programming throughout the District.

The Short North Alliance continued its nine-year partnership with the Greater Columbus Arts Council's Street Performer Program, which together allowed us to invest \$15,000 to line the streets in the Short North Arts District, with independent performers from around Columbus, as well as some of the city's most respected performing arts institutions. In total, the 2022 Gallery Hop season featured 108 performances and 35 artisan vendors. Additionally, the Short North Alliance received a \$5,000 grant from the City of Columbus Recreation and Parks Department's Special Event Support Program.



Unknown Artist | Dreams on High



KaTanya Brewer

| SHORT NORTH GALA

The 2022 Short North Gala returned in-person to the Hilton Columbus Downtown. To celebrate the 14th Annual Short North Gala, Short North Alliance hosted a one-of-a-kind evening, featuring performances by DJ Pastel, Scottie G, and Unsung Hero, the Gallery Hop Singer herself, KaTanya Brewer.

Guests enjoyed curated cocktails from Middle West Spirits as well as appetizers and desserts from 'Plas, Ampersand, Del Mar, El Segundo, Parlay, Fireproof, Galla Park, Happy Little Treats, Jeni's Splendid Ice Creams and Insomnia Cookies.

We honored an incredible set of honorees who contributed to our local community in so many ways. Honorees in all categories are nominated by the community.

2022 GALA HONOREES

UNSUNG HEROES:

KaTanya Brewer

BUSINESS BEACONS:

Chuck Kubat, Magnolia Thunderpussy Records

Maren Roth, Rowe Boutique

Nida & Chris Perry, Nida's Thai on High

ARCHITECTURAL STAR:

Kevin Lykens, Lykens Companies, Budd Dairy Food Hall

COMMUNITY PARTNERS:

Dr. Mysheika Roberts, Columbus Public Health



Photo By Tony Bentivegna | Artist: Roger Brackins

HIGHBALL HALLOWEEN

In 2022, HighBall Halloween returned to the streets! The 2022 event was held on Saturday, Oct. 22 in its true form as a street festival in the Short North Arts District, located alongside Goodale Park at W. Goodale Street and Park Street. In addition to the new location, this year's event also featured new family-friendly and pet-friendly programming during the daytime, including hosts NBC4's Matthew Herchik and Andrea Henderson; performances by New Basics Brass Band and NACHO Street Band; plus the Kids Costume Contest and The Franklin County Auditor Michael Stinziano Pet Costume Contest. The main event featured hosts Virginia West and NBC4's Monica Day and Matt Barnes; five returning and two new Costume Couture designers; performances by The Deal Breakers, Virginia West and the West Family, and The Deeptones; and the Goodwill Columbus Public Costume Contest. HighBall Halloween 2022 generated needed resources to help support both the artists it employs and the District in 2022.



Photo By Luther Tyson



Photo By Tony Bentivegna | Designer Lynn Hetherington Becker



Photo By Tony Bentivegna

2022 EVENTS BY MONTH

FEBURARY

February 5, 2022: Gallery Hop

MARCH

March 5, 2022: Gallery Hop



Jason Morgan at Brandt-Roberts Galleries

APRIL

April 2, 2022: Gallery Hop

MAY

May 1, 2022: Short North Gala

May 7, 2022: Fashion is Art Gallery Hop

JUNE

June 4, 2022: Gallery Hop



Photo By Randall Schieber | Designer Shiree Houf



Artist, Robin Benve

JULY

July 2, 2022: Gallery Hop

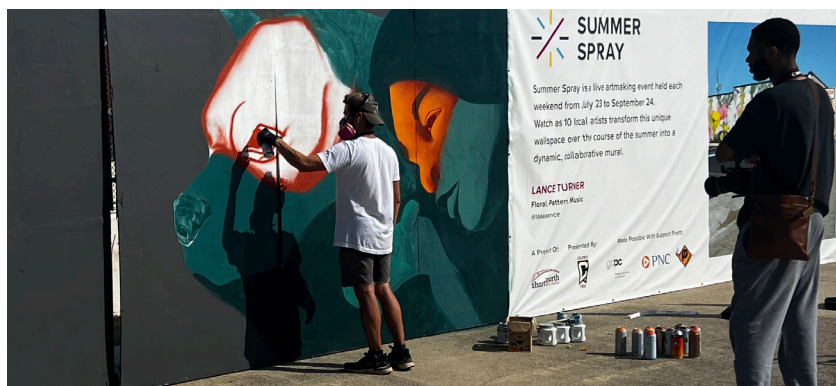
July 23, 30, 2022: Summer Spray Live

AUGUST

August 6, 2022: Gallery Hop

August 6, 13, 20, 27, 2022: Summer Spray Live Mural-making

August 6, 13, 20, 27, 2022: Summer Spray Exhibition Series



2022 Summer Spray Artist, Dane Khy

SEPTEMBER

September 3, 2022: Gallery Hop

September 17, 24, 2022: Summer Spray Live Mural-making

September 10, 17, 24, 2022: Summer Spray Exhibition Series

OCTOBER

October 1, 2022: Gallery Hop

October 1, 2022: Summer Spray Exhibition Series

October 22, 2022: HighBall Halloween

NOVEMBER

November 5, 2022: Gallery Hop

DECEMBER

December 3, 2022: Holiday Hop

2022 SHORT NORTH ALLIANCE BOARD OF DIRECTORS

Wilson Browning, President
Beecher Hill

Collin Castore, Vice President
Seventh Son Brewery, The Barrel & Bottle

Maren Roth, Secretary
Rowe Boutique

Elaine Grogan Luttrull, Treasurer
Columbus College of Art & Design
Minerva Financial Arts

Anjali Chavan
Battelle

Nate DeMars
Pursuit

Jeff Excell
Fox in the Snow, Icarus
Sandwich Shop

Julia Hansen
Hilton Columbus Downtown

Dionte' Johnson
Sole Classics, Canvaas

Heather Leonard
Cameron Mitchell Restaurants

Mary Jo Hudson
Squire Patton Boggs LLP

Kim Meacham
The Paper Daisy Flower Boutique

Maria Mercurio
Franklin County Convention
Facilities Authority

William Poindexter
Principal Financial Group

Karla Rothan
Resident

Jim Russell
The Pizzuti Companies

Tony Slanec
OHM Advisors

Nancy Sully
City of Columbus

Yohannan Terrell
Warhol & WALL ST., Columbus
Fashion Alliance

Margaret Wunderlich
Everything But The House

2022 SHORT NORTH SPECIAL IMPROVEMENT DISTRICT BOARD OF DIRECTORS

Ricky Day, President
The Day Companies

Tyler Puhl, Vice President
The Wood Companies

Susan Jennings, Secretary
North Central Mental Health

Tom O'Leary, Treasurer
Resident

Rachael Carvalho
Upstart

Chris Gegas
Short North Real Estate

Dee Kates
First Commonwealth Bank

Marianne Lannan
The Lamp Shade

2022 5TH AVENUE AND 4TH STREET SPECIAL IMPROVEMENT DISTRICT BOARD OF DIRECTORS

Mark Wagenbrenner, President
Thrive Companies

Kaileigh Pickett, Vice President
Borror

Leah Evans, Treasurer
Homeport

Ashley Myers, Secretary
Resident

Matt Canterbury
Homestead Development

Quinn Fallon
Little Rock Bar

Todd Kemmerer
Capital Equities

Kevin Lykens
The Lykens Companies

Sandra Lopez
City of Columbus

Regina Smith
Italian Village Society

2022 SHORT NORTH ALLIANCE STAFF

Betsy A. Pandora, MCRP
Executive Director

Caitlyn Dunn Beebe
Deputy Director, Projects & Operations

Becca Goodburn
Deputy Director, Affinity & Advancement

Tyrese Bowman
Outreach & Administrative Coordinator

Kimberly Duncan
Creative Services & Marketing Manager

Madison Owens
Events & Projects Manager

Rylee Poppleman
Intern

2022 SHORT NORTH ALLIANCE AMBASSADOR TEAM

Marcus Grimes
Block by Block Short North Ambassador
Operations Manager

Larry Bogovich
Block by Block Short North Ambassador

Javuan Ballard
Block by Block Short North Ambassador

Justyn Nowell
Block by Block Short North Ambassador

Enriquetta "Rikki" Valentine
Block by Block Short North Ambassador

SHORT NORTH ALLIANCE

Administrative Office
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Columbus, OH 43215

SAFETY OFFICE

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Columbus, OH 43201



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