

SHORT NORTH ARTS DISTRICT

GALA

CELEBRATING THE ART + SOUL OF COLUMBUS

SUNDAY, APRIL 30, 2023

HILTON COLUMBUS DOWNTOWN

ABOUT THE 2023 EVENT

The Short North Alliance invites the community to come together at the new Hilton Columbus Downtown for the 2023 Short North Gala! Join us in celebrating the amazing contributions, achievements, and perseverance that took place in the Short North Arts District in 2022.

The Short North Gala celebrates and supports the artistry, diversity, community, and spirit of the Short North Arts District in one deliciously unforgettable evening.

In addition to a tasting of some of the Short North Arts District's best restaurants, the Short North Alliance proudly recognizes the individuals, businesses, and organizations who've made an impact in the Short North Arts District. The evening also includes cocktails and conversation, local entertainment, a silent auction featuring local goods, a seated multi-course meal and more.

SUPPORT & MAKE AN IMPACT

Funds raised for the Short North Gala support this annual event, as well as the mission of the Short North Alliance -- to nurture the Short North Arts District as a vibrant, creative, and inclusive community and leading arts destination. Supporting the Short North Gala means supporting critical business support and advocacy efforts; marketing and promotions; clean and safety programs; new public art projects; and the creative events of the Short North Arts District.

For questions or more information, contact Executive Director, Betsy Pandora, at BetsyPandora@ShortNorth.org.

\$20,000 PRESENTING SPONSOR (1 AVAILABLE)

“2023 Short North Gala Presented by”

- Recognition as presenting sponsor in all event mentions
- Top logo position rank
- Private reception + VIP table for 10
- Sponsor logo on Event Invite, Program, Press Release, Email Newsletters, Short North Gala web page, and Signage
- Sponsor logo on event invite, signage, cover of event program
- Full back page full-color ad in event program
- Option to contribute departure gift for attendees
- Option to set up table at Gala cocktail hour
- Opportunity to welcome guests on-stage before awards program
- Sponsor logo/recognition during on-stage awards program
- Right to retain sponsorship position in 2023

\$10,000 PROGRAM SPONSOR (MULTIPLE AVAILABLE)

“Program element brought to you by”

(Ex. VIP Reception, Cocktail Hour, Appetizer or Dessert Hour, Performance, Silent Auction, etc.)

- 2nd logo position rank
- Private reception + VIP table for 10
- Full inside page full-color ad in event program
- Signage alongside program element and recognition wherever program element is mentioned
- Sponsor logo on Event Invite, Program, Press Release, Email Newsletters, Short North Gala web page, and Signage
- Sponsor logo/recognition during awards program
- Sponsor recognition in event social media
- Right to retain sponsorship position in 2023

\$5,000 SPECIALTY SPONSOR (MULTIPLE AVAILABLE)

“Official (beer, wine, restaurant, cocktail, or other element) of the 2023 Gala”

- 3rd logo position rank
- Private reception + VIP table for 10
- Half-page full color ad in event program
- Sponsor logo on Event Invite, Program, Press Release, Email Newsletters, Short North Gala web page, and Signage
- Option to contribute gift for attendees
- Sponsor logo viewed during awards program
- Sponsor recognition in event social media

\$3,250 HIGH STREET TABLE SPONSOR (MULTIPLE AVAILABLE)

“Table Sponsored By”

- Fourth logo position rank
- Private reception & VIP table for 10, gift and wine on table
- Sponsor logo on Event Invite, Program, Press Release, Email Newsletters, Short North Gala web page, and Signage
- Option to contribute gift for attendees
- Sponsor logo viewed during Awards Program
- Sponsor recognition in event social media

\$2,250 GOODALE TABLE SPONSOR (MULTIPLE AVAILABLE)

“Table Sponsored By”

- Fifth logo position rank
- VIP table for 10, gift and wine on table
- Sponsor logo on Event Invite, Program, Press Release, Email Newsletters, Short North Gala web page, and Signage
- Sponsor logo viewed during Awards Program
- Sponsor recognition in event social media

\$1,750 ARCH TABLE SPONSOR (MULTIPLE AVAILABLE)

“Table Sponsored By”

- Sixth logo position rank
- Table for 10 with wine on table
- Sponsor logo on Event Invite, Program, Press Release, Email Newsletters, Short North Gala web page, and Signage
- Sponsor logo viewed during Awards Program
- Sponsor recognition in event social media

\$1,000 AWARD SPONSOR (6 AVAILABLE)

“Individual Award made possible by”

- Seventh logo position rank
- 4 tickets
- Sponsor logo on Event Invite, Program, Press Release, Email Newsletters, Short North Gala web page, and Event Signage
- Sponsor logo and Sponsor Logo viewed during Awards Program
- Sponsor recognition in event social media

COMMUNITY PARTNER (MULTIPLE AVAILABLE)

Contribution: In-Kind Donation

- Eighth logo position rank
- Sponsor logo on Event Invite, Program, Press Release, Email Newsletters, Short North Gala web page, and Signage
- Sponsor logo viewed during Awards Program
- Sponsor recognition in event social media

SILENT AUCTION PARTNER (MULTIPLE AVAILABLE)

Contribution: In-Kind Silent Auction Donation

- Ninth logo position rank
- Sponsor logo on Event Invite, Program, Press Release, Email Newsletters, Short North Gala web page, and Signage
- Sponsor logo viewed during Awards Program
- Sponsor recognition in event social media

QUESTIONS?

For questions or more information,
contact Executive Director, Betsy Pandora,
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