

FOR IMMEDIATE RELEASE

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Short North Arts District

www.shortnorth.org

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Short North Arts District Kicks Off Holiday Season on November 18

Festivities include largest Gallery Hop of the year - Holiday Hop, Window Display Contest, and incentives to shop small and donate to the community

COLUMBUS, OH (November 16, 2022) – On Friday, Nov. 18, the Short North Arts District kicks off its holiday festivities, which will run through Dec. 31. The public is invited to experience the magic of the season in the “art and soul” of Columbus, including the largest Gallery Hop of the year, Holiday Hop, on Dec. 3, and a fantastical holiday window displays all season long. The Short North Arts District also wants to reward the public for shopping small and giving this holiday season, with special promotions like the Short North Arts District Holiday Trail, the all-new 12 Days of Holiday Deals, and GivingTuesday incentives.

The Short North Arts District Holiday Trail kicks off on Friday, Nov. 18. Shoppers can complete the Holiday Trail by making five purchases at participating businesses to receive \$10 in [District Dollars](#) -- the Short North Arts District’s universal e-gift card that can be redeemed at any participating Short North Arts District business. Holiday Trail cards and stickers will be available at participating businesses Nov. 18 through Dec. 31. Earned District Dollars will be emailed the week of Jan. 3, 2023 and must be redeemed by Jan. 31, 2023.

In addition to the Holiday Trail, the Short North Arts District will be overflowing with deals and promotions all season long. From Black Friday and Small Business Saturday, to Cyber Monday and the 12 Days of Holiday Deals, shoppers can find the perfect gift for anyone on their shopping list at any price point. New this year, the Short North Arts District will be offering 12 Days of Holiday Deals, from Dec. 1 through Dec. 12. Each day of deals will feature a specific category and promotions from various businesses that fall within that category. For example, the third day of deals on Dec. 3 will feature gifts for the home, including deals from Cole's Plants, The Lamp Shade, ZenGenius, On Paper and more!

Shoppers can also take advantage of the Holiday Trail and 12 Days of Deals at the largest Gallery Hop of the year, Holiday Hop, on Saturday, Dec. 3, from 2 p.m. to 8 p.m. To celebrate the season, many Short North Arts District galleries will feature their most popular annual exhibitions of group shows and small works perfect for gifting. Holiday Hoppers can also visit with Santa at On Paper from 2 p.m. to 5 p.m. and Global Gifts from 5 p.m. to 8 p.m.; enjoy holiday performances, including the Amazing Giants stilt walkers, an ice carver, a cappella groups, carolers, and more, all along High Street; shop the ZenGenius Holiday Market; and cast a vote in the Short North Holiday Window Display contest, where over 20 businesses will deck their windows to compete for a prize and bragging rights. The public can vote for their favorite window display via the Short North Arts District social media from Friday, Dec. 2 through Sunday, Dec. 4.

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With the holidays, also comes the perfect time to give. This holiday season, the Short North Alliance is asking the public to consider supporting the Short North Arts District. Now through GivingTuesday, all donations made to the Short North Alliance will be matched by Huntington National Bank, up to a total of \$5,000. In addition to doubling the impact of a gift, donors who contribute \$50 or more will be entered to win a Short North Arts District Prize Package, including all the makings to spend a wonderful weekend in the District. Donors who donate \$100 or more will also receive an official Homage Gallery Hop t-shirt, sizes small through large, while supplies last.

For more information on all of the above, including participating businesses, and additional Short North Arts District holiday happenings, visit ShortNorth.org/Holidays.

The Short North Arts District Holiday Hop is an event of the Short North Alliance and made possible with support from CD 92.9, Music Columbus, The City of Columbus Recreation and Parks, Art Makes Columbus, GCAC, and Industrious. The Short North Alliance's GivingTuesday efforts are supported by The Huntington National Bank.



About the Short North Arts District

The Short North Arts District is the most vibrant spot in the City of Columbus, and is home to more than 300 exciting businesses, the majority of which are locally-owned or headquartered. It has received numerous national accolades, is considered a model for urban revitalization, and is known as the art and soul of Columbus. The Short North Alliance (SNA) is a 501(c)3 non-profit organization serving both the property and business owners of the Short North Arts District. For more information, visit www.shortnorth.org.