



2024 SHORT NORTH  
ARTS DISTRICT



**APRIL 28, 2024 | HILTON COLUMBUS DOWNTOWN**

## **YOU'RE INVITED**

The Short North Alliance invites the community to come together at the Hilton Columbus Downtown for the 2024 Short North Gala! Join us in celebrating the amazing contributions, achievements and perseverance that took place in the Short North Arts District in 2023.


The Short North Gala celebrates and supports the artistry, diversity, community and spirit of the Short North Arts District in one deliciously unforgettable evening. In addition to providing a tasting of some of the district's best restaurants, the Short North Alliance will proudly recognize the individuals, businesses and organizations who've made an impact in the Short North Arts District. The evening also includes cocktails and conversation, local entertainment, a silent auction featuring local goods, a seated multi-course meal and more.

## **MAKE AN IMPACT**

Funds raised for the Short North Gala support this annual event as well as the mission of the Short North Alliance — to nurture the Short North Arts District as a vibrant, creative and inclusive community and leading arts destination. Supporting the Short North Gala means providing critical business support and advocacy efforts; marketing and promotions; cleaning and safety programs; new public art projects; and the creative events of the Short North Arts District.

## **GET INVOLVED**

For questions or more information, contact Director of Advancement, Johnny Riddle, at [Johnny@ShortNorth.org](mailto:Johnny@ShortNorth.org).





## SPONSORSHIP OPPORTUNITIES

### All sponsors and partners receive the following benefits:

- Sponsor logo on event invitation, program, press release, email newsletters, webpage, social media and signage
- Sponsor logo/recognition during awards program

### PRESENTING SPONSOR | \$25,000 (1 Available)

#### “2024 Short North Gala Presented by”

- Recognition as Presenting Sponsor in all event mentions
- 2 VIP tables for 20 including table sponsor recognition, 8 bottles of wine and gift bags
- Pre-Gala Private Reception admission for 20
- Complimentary valet parking for up to 20 vehicles
- Full back page, full-color ad in event program
- Option to set up table at VIP Reception or Cocktail Hour
- Option to contribute departure gift for attendees
- Opportunity to welcome guests on stage before awards program
- Right to retain sponsorship position in 2025

### PROGRAM SPONSOR | \$15,000 (2 Available)

#### “Program element brought to you by”

*VIP Reception or Cocktail Hour*

- Second logo position rank
- VIP table for 10 including table sponsor recognition, 4 bottles of wine and gift bags
- Pre-Gala VIP Reception admission for 10
- Complimentary valet parking for up to 10 vehicles
- Full inside page, full-color ad in event program
- Signage alongside program element and recognition wherever program element is mentioned
- Option to set up table at VIP Reception or Cocktail Hour
- Option to contribute gift for attendees
- Right to retain sponsorship in 2025

### EXPERIENCE SPONSOR

**\$10,000 (Multiple Available)**

#### “Experiential element brought to you by”

*Dessert Hour, Entertainment, Silent Auction, etc.*

- Third logo position rank
- VIP table for 10 including table sponsor recognition, 4 bottles of wine and gift bags
- Pre-Gala VIP Reception admission for 10
- Complimentary valet parking for up to 10 vehicles
- Half-page, full-color ad in event program
- Signage alongside experiential element and recognition wherever experiential element is mentioned
- Option to contribute gift for attendees

### AWARD SPONSOR

**\$5,000 (6 Available)**

#### “Individual award made possible by”

- Fourth logo position rank
- VIP table for 10 including table sponsor recognition, 4 bottles of wine and gift bags
- Pre-Gala VIP Reception admission for 10
- Complimentary valet parking for up to 10 vehicles
- Half-page, full-color ad in event program
- Opportunity to present respective award
- Option to contribute gift for attendees



## HIGH STREET TABLE SPONSOR | \$3,500 (Multiple Available)

### “Table sponsored by”

- Fifth logo position rank
- VIP table for 10 including table sponsor recognition, 4 bottles of wine and gift bags
- Pre-Gala VIP Reception admission for 10
- Complimentary valet parking for up to 10 vehicles

## GOODALE TABLE SPONSOR | \$2,250 (Multiple Available)

### “Table sponsored by”

- Sixth logo position rank
- Table for 10 including table sponsor recognition, 2 bottles of wine and gift bags
- Complimentary valet parking for up to 10 vehicles

## ARCH SPONSOR

\$1,000 (Multiple Available)

- Seventh logo position rank
- 4 Gala tickets
- Shared logo recognition on table



## PARTNERSHIP OPPORTUNITIES

### CULINARY PARTNER

(Multiple Available)

*Contribution: In-kind Donation*

- Eighth logo position rank
- 2 Gala tickets

### COMMUNITY PARTNER

(Multiple Available)

*Contribution: In-kind Donation*

- Ninth logo position rank

### SILENT AUCTION PARTNER

(Multiple Available)

*Contribution: In-kind Silent Auction Donation*

- Ninth logo position rank

## QUESTIONS?

For more information, contact Director of Advancement, Johnny Riddle, at [Johnny@ShortNorth.org](mailto:Johnny@ShortNorth.org).