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LETTER FROM THE EXECUTIVE DIRECTOR

Much has changed about the City of Columbus and our urban core post-COVID-19. As an organization, we began 2023 committed to better understand just how much our lives, our communities, and our world have been impacted by that change.

This summer, the Short North Alliance commissioned a Market and Consumer Study for the Short North Arts District to help guide our collective leadership and stewardship of the Short North community. The study shares incredible information about the role and impact of the Short North Arts District and surrounding Short North neighborhoods in shaping Columbus' brand, its unique experiential culture, and its economy. It sets the stage for our future, as an epicenter of art, experiences, small business, and community engagement. Also this summer, our organization and City leaders united around the shared goal of improving safety in our vibrant public spaces through bold implementation of the Short North Safety Plan.

While the results are improved safety outcomes, perceptions of the Short North neighborhood as unsafe persisted. As the Short North has done time and time again, we locked arms to counter those perceptions in the best way we know how - through our unique expression of culture in the creative soul of Columbus.

As a community, we welcomed dozens of new small businesses to High Street and watched existing owners innovate through new concepts, collaborations, and footprints. As an organization, we completed first of their kind

new public art projects, reinvigorated legacy events like HighBall Halloween with a new footprint back on High Street, and showcased remarkably creative new experiences for our Holiday Season, including a total closure of High Street as a pedestrian only winter wonderland for Holiday Hop. In the year ahead, we look forward to continuing to draw upon the insights from our recent market study to inform, educate, and innovate through whatever might come our way in the Short North community. We conclude the year proud of our people and proud of our purpose in fostering this vibrant, creative, and inclusive community we all call home.

Betsy A. Pandora, MCRP Executive Director, Short North Alliance

ABOUT THE SHORT NORTH ARTS DISTRICT

The Short North Alliance (SNA) is a 501(c)3 nonprofit organization serving both the property owners and business owners of the Short North Arts District and surrounding area. It is funded by and contracted annually to fulfill the Plans of Services for the Short North and the 5th Avenue and 4th Street Special.

The mission of the Short North Alliance is to nurture the Short North Arts District, High Street, East 5th Avenue, and North Fourth Street commercial corridors as vibrant, creative, and inclusive communities and leading arts destinations.

The Short North Alliance will:

- Advocate (for its success)
- Improve (its public spaces)
- Engage (its unique stakeholders)
- Sustain (its resources and supportive relationships)
- Market (its success and opportunities)





BY THE NUMBERS

126 **EAT + DRINK**

BUSINESSES

63

LODGING 1 SERVICES + SALONS

SHOPPING

ARTS, GALLERIES, & EXHIBITIONS

WHO LIKES THE SHORT **NORTH ARTS DISTRICT?**

1,004,293 Website Page Views

302,545

Website Users

68,128

Twitter Followers

43,632

Instagram Followers

36,979

Facebook Followers



WHO'S TALKING ABOUT THE SHORT NORTH ARTS DISTRICT

The Short North Alliance helped to generate over 370 positive news stories for the Short North Arts District in 2023, including stories from these news outlets:

BizBash
Budget Travel
614NOW
CBUSToday
Cision
CityPulse
CityScene
Cleveland.com

Columbus Business First

Columbus Dispatch
Columbus Jewish News
Columbus Monthly
Columbus Navigator
Columbus on the Cheap
Columbus Underground
CWColumbus
Daily Beast
Eater

Gay Cities
GayTravel4U
House Digest
LifeinCbus
Livability
MarketWatch
Ohio Magazine
SogoTrade
Stories From Hilton

Tasting Table
The Business Journals
The Travel
WBNS-10TV (CBS)
WCMH-NBC4
WOSU-FM (NPR)
WSYX-ABC6
WTTE-FOX28
WWCD-CD 92.9

2023 SHORT NORTH ALLIANCE FINANCIALS







AMBASSADOR CLEAN, VISITOR, AND SAFE PROGRAMS

The Short North Alliance runs the Short North Ambassador Program, which is staffed by a team of nine full and part time ambassadors who spent over 10,000 hours in 2023 keeping the Short North Arts District clean and safe.

In 2023, the Short North Alliance continued our relationship with Block by Block, one of the country's leading clean and safety service providers for operations of our Ambassador Team.

TOP CLEAN SERVICE	S
EVENT	2023
Bags of Leaves Collected (in number of bags)	315
Bags of Trash Collected (in number of bags)	615
Biohazard Removal (in number of incidents cleaned)	95
Graffiti Removal (in number of pieces removed)	598
Infrastructure Cleaned (in number of pieces cleaned)	72
Power Washing (in hours)	27
Sign Removal (in number of signs)	740
Snow removal (in hours)	47
Sticker Removal (in number of stickers)	1,606
Trash cans emptied (in number of trash cans)	2,488

The Short North Arts District is split into 4 zones that help to classify locations of cleaning services and safety incidents so we can better serve the area. The zone boundaries are as follows:

- Zone 1: King Avenue to Starr Avenue on High Street (and adjacently served streets)
- Zone 2: Starr Avenue to Buttles Avenue on High Street (and adjacently served streets)
- Zone 3: Buttles Avenue to Goodale Street on High Street. (and adjacently served streets)
- Zone 4: Goodale Street to Convention Center Drive on High Street (and adjacently served streets)

LOCATION	2023	PERCENTAGE
ZONE 1	31,529	47%
ZONE 2	16,570	25%
ZONE 3	9,376	14%
ZONE 4	64,359	14%

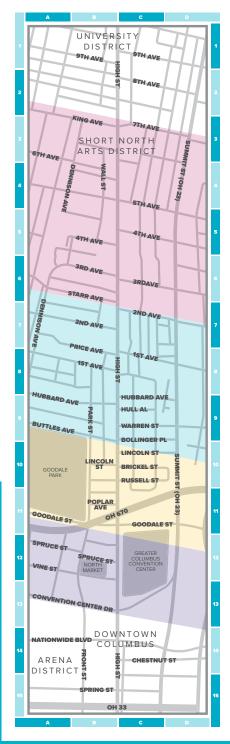
King Avenue to Starr Avenue (Zone 1) has the highest concentration of cleaning needs as is true for past years.

This year, we continued to still see an increase in need in the far Northern end of the District, with lesser need in the far Southern end of the District.

VISITOR SAFETY SERVICES

For many, the Short North Ambassadors are the first point of contact people meet in the Short North Arts District. They work continuously to provide information to visitors and serve as a welcoming voice to our neighborhood. Year over year we continue to see an emphasis placed on hospitality services. Hospitality services include any checkins visitors or residents in the District.





SAFETY SERVICES

As an organization, we believe that safety in the Short North Arts District is a state where everyone is free of harm, thrives, and has their well-being protected and their diversity celebrated.

The Short North Ambassador Team also assists with safety incidents in the District by being an extra presence on High Street. Additionally, they create relationships with community members experiencing homelessness and are often able to intervene with any issues that arise regarding illegal camping, noise complaints or people in need of external services. The majority of our Short North Ambassador team is celebrating over two years of service among the team, which has further added to the depth of their relationships and success in supporting businesses through wellness checks.

TOP SAFETY SERVICES FROM AMBASADOR TEAM

EVENT	2023
Business Wellness Checks	13,241
Ambassador Hotline Calls	370
Safety Escort Services	6
Ambassador Outreach Contacts	2062

TOP SAFETY SERVICES LOGGED BY AMBASADOR TEAM

EVENT
Illegal Camping + Outreach Contacts
Panhandling
Noise Complaints + Violations

LOCATIONS OF ALL SAFETY SERVICES AND INCIDENTS FROM AMBASSADOR TEAM

LOCATION	2023	PERCENTAGE
ZONE 1	3,469	76%
ZONE 2	618	14%
ZONE 3	268	6%
ZONE 4	188	4%

The following statistics are from the Columbus Division of Police and represent police reports made within a 1 mile radius of the Short North Arts District.

Incidents Reported by the Columbus Division of Police*

Reports pulled from LexusNexus representing incidents occurring in a one mile radius from the intersection at Price Ave. and High St. between January - November.

INCIDENT	2021	2022	2023
AGGRAVATED ASSAULT	20	50	37
BURGLARY RESIDENTIAL	32	55	70
COMMERCIAL ROBBERY & BURGLARY	9	18	2
HOMICIDE	2	4	1
MOTOR VEHICLE THEFT	178	301	179
ROBBERY INDIVIDUAL	51	51	64
SEX OFFENSE	123	151	162
THEFT	205	226	79

ADDED SAFETY PROGRAMS AND RESOURCES

The Short North Alliance was successful in securing a \$500,000 public safety grant to address violent crime again in 2023. This funding, coupled with a comprehensive set of strategies implemented from May-December 2023 through the Short North Safety Plan, resulted in a 37% reduction in violent crime.

SHORT NORTH CRIME INTERDICTION

In 2023, the Short North Alliance continued to oversee the Short North Crime Interdiction Program that was initiated in 2021. The program was staffed by over a dozen special duty Columbus police officers. This team worked over 3,500 hours and engaged in nearly 402 safety incident interventions, including 50 arrests and 15 confiscated firearms. The program ran from March 17, 2023 through November 26, 2023 from 11 p.m - 4 a.m., Thursday through Sunday.

LATE-NIGHT YOUTH ASSESSMENTS

In 2023, the Short North Alliance engaged outside support in assessing opportunities to aid and support juvenile and underage Short North Patrons. The study confirmed that the juvenile population is present before midnight, but limited after midnight with potential for seasonal shifts, illuminating a need for late-night youth programming. Populations of underage patrons are significantly greater and require business and community collaborations to address.



SOUTHEAST RREACT TEAM

SOUTHEAST RREACT PROGRAM

Also in 2023, the Short North Alliance continued a partnership with Southeast Healthcare's RREACT (Rapid Response Emergency Addiction and Crisis Team) to offer dedicated social workers in our community at least 5 times a week to support individuals in crisis.

Throughout the year the team made engagements with a total of 415 people and hired full-time staff members to be embedded in our service area. In 2024, the partnership will continue with an expanded team and hours.



In 2023, the Short North Alliance led several beautification and public art projects to enhance the public space and foster creative placemaking in the Short North Arts District.



BEAUTIFICATION

LANDSCAPING PARTNERSHIP WITH BILDSTEN LANDSCAPE SERVICES

The Short North Alliance continued its partnership with Bildsten Landscape Services as its landscape vendor for the District. Trained horticulturists designed and maintained seasonal plantings on High Street, in Poplar Park and Chase Park, along Buttles Avenue, in 18 of the full color planter beds and over 140 of the smaller planter beds installed on High Street. We continue to learn what plantings work well in a highly visited area (by both pets and pedestrians).

HOLIDAY DECOR

The Short North Alliance again partnered with Light Up Columbus for holiday decor found throughout the Short North Arts District in 2023. There are a total of 131 trees that light up the District.

We also installed lights in Poplar Park, along with our iconic "Short North Pole" banners. This year, with added support from the American Electric Power Foundation, we also added programmable lights to over 20 trees in the District that allow for varying, more vibrant shows throughout the District. Lastly, we added over 20 holiday banners to light poles from Goodale St. to King Ave.



Throughout the summer of 2023, we continued the live mural-making experience in the Short North Arts District called Summer Spray.



SUMMER SPRAY

During this 10-week event, a 1,300-square-foot mural was created outdoors on West Goodale Street, between High Street and Park Street, by 10 local artists. Participating artists also showcased their work in an exhibition space for 10 weeks in the Short North Arts District.

The resulting installation remains located on West Goodale Street, between High Street and Park Street. This project was made possible and presented by the Columbus Crew, with additional support from the Columbus Foundation, the Greater Columbus Arts Council and the Ohio Arts Council.



ARIEL PEGUERO



FIA SIOSSON



THE GROOVY GIRLS



TESSA LEBARON



LANEY BABY



ANTHONY POMALES



JUAN DAZA



CARLOS ROA



NIKO TAYLOR



HASSAN QURESHI

OUT OF THE BOX

The innovative art project brings local artists' talents to the forefront by covering everyday electrical utility cabinets with creative artworks. These often unsightly, and overlooked structures have become the canvas for talented artists to enliven public spaces.

All artists participating in Out of the Box are emerging and have histories from historically marginalized communities.



ABBY KAMAGATE



ANTHONY POMALES



OMALES

This project is made possible with support from the the Short North Foundation, the Mary Marjorie Wittwer; Edith Doud Unrestricted; and Lewis B. and Myra B. Simpson funds of The Columbus Foundation, The Ohio Arts Council, and the Short North Alliance Art Fund.





DISTRICT IMPROVEMENTS & PARKING PROGRAMS

The Short North Alliance continues to improve, beautify and maintain many elements throughout the District. There are 55 Electrical Outlets maintained by the Short North Alliance in the District that aid in providing electricity for Gallery Hop performers and Holiday decorations throughout the year.

Additionally, we maintain three water boxes in the District that provide water for additional landscaping and power washing needs.

PARKING + MOBILITY OPTIONS

Garage Validation Program, discounting parking to \$1 for the first hour from 9 am-5 pm: 4 participating garages, 130 participating businesses, 5,624 validations redeemed.

Employee Mobility Benefits Program, making parking, transit, and rideshare service discounts available to employees working in and around the Short North Arts District: 1000 Lime scooter discounts, 51 COGO bike share membership discounts, 1350 Lyft rideshare discounts, 300 Uber rideshare discounts, and discounts 6 employee garage parking subsidies.

New Short North C-Pass Program

Relaunching in May 2023, individuals who work in and around the Short North Arts District could sign up to receive Free Monthly COTA access to COTA's fixed-route services through the new Short North C-Pass program. The program saw a total of 920 users in 2023 who took over 40,000 in transit rides.

Collectively, these programs resulted in a reduction of over 44,000 single vehicle trips and a total estimated carbon impact reduction of over 1,80,840,000 grams of Carbon Dioxide.





SHORT NORTH ARTS DISTRICT JOB BOARD

The Short North Alliance continued the Short North Arts District Job Board as a resource for businesses to post employment opportunities. Nearly 10 positions have been offered through the job board in 2022.

In addition to safety, clean and parking and mobility support, the Short North Alliance provides additional services for businesses located within the Short North Special Improvement District's boundaries and those who are Friends of the Short North business members.

In 2023, we served over 300 businesses on a daily basis, offering job fulfillment support through an employment opportunities board, and providing marketing support, including special District promotions.

SPECIAL PROMOTIONS

In addition to being a megaphone to bring awareness of promotions put on by businesses and organizations in the Short North Arts District, such as Pride, Black Friday, Small Business Saturday and Cyber Monday.

The Short North Alliance also creates and executes promotions to promote the economic success of the District.



PHOTO BY MX.GAY PHOTOGRAPHY



For the Holiday Season, the Short North Arts District Holiday Trail returned, running from Nov 24. through Dec 31.

Shoppers who complete the Holiday Trail in 2022 will receive a free hot beverage from Northstar Cafe or Roaming Goat Cafe in the Short North.

New this year, the Short North Alliance introduced the Short North Arts District Elf Trail, providing a free and kid-friendly experience where a purchase was not required, as well as Short North Arts District Lil' Shops promotion to also amplify kid-friend retail experiences.



SHORT NORTH ARTS DISTRICT MARKET AND CONSUMER STUDY

The Short North Alliance engaged JS&A and Metris Consulting from Washington D.C. and Easton, PA to lead the most comprehensive assessment of market conditions in and consumer preferences for the Short North Arts District since 2017. The study has helped us to better understand the following:

- Over 80% of those surveyed believe the Short North defines the brand of Columbus.
- Over 77% of those surveyed believe the Short North defines Columbus' culture.
- The Short North area makes a \$3.8 billion annual economic impact, contributes over \$191.7 million in annual tax revenue, and employs over 11,000 people.
- The Short North contributes to regional housing and office market affordability at a time when those costs in suburban and other Columbus markets are skyrocketing.
- There are a number of factors involving vacancy and small business needs to expose the Short North to critical market vulnerabilities that will need solutions in the next 1-3 years.
- Business owners and patrons are hungry for more enhanced consumer and visitor experiences around art and culture.

All in all, the study reinforces some of the amazing strengths and opportunities for change management in the Short North marketplace. We are proud of how it will support the business community as a guiding tool for our future strategic planning.





ADVOCACY

The Short North Alliance serves as an advocacy voice for businesses and property owners throughout the Short North Arts District. In 2023, we supported the community in numerous ways.

- Continued collaborations with community members, the Mayor's Office, City Council, and property owners through the continuation of the Short North Violence and Injury Prevention Work Group all to address various safety issues.
- Secured \$500,000 in City of Columbus Public Safety Grants to address safety programs and issues in the Short North Arts District.
- Continued the Short North Good Neighbor Pledge Program that outlined community standards for private business
 operations and outlined a transparent communications process to address issues emanating from private business
 operations and secured over \$60,000 in private contributions to support enhanced clean and safe programming.
- Advocated for changes that were implemented to City of Columbus ordinances guiding mobile food vendor operations and noise standards that would support improvements to safety and quality of life for all.
- Advocated for a partnership with the City of Columbus to expand Late Night Rideshare pick-up, drop-off zones in unused bus stop locations and additional high-use locations on High Street to support greater pedestrian safety, violence prevention, and traffic congestion management.
- Advocated for enhanced parking signage, late-night parking management strategies, and expanded late-night mobile pay areas for parking to better support safety and customer access.
- Advocated for Police Precinct boundaries changes, resulting in more predictable patterns of policing and better overall
 police response times. Boundaries serving the Short North now shared with just Northeast Columbus, University
 District, and Clintonville.
- Advocate for policies that better enable dense areas of Columbus to have decreased barriers to implementing open streets programming, enabling greater prioritization of pedestrians in the public right-of-way.

DEVELOPMENT

Rates of closures continued to slow in 2023, the closure rate was the lowest since 2016. Rates of new businesses opening were comparable to the average from past years.

The average number of businesses that open from 2016-2022 is 30. In 2023, there were 29 new businesses.

BUSINESS TURNOVER & GROWTH





NEW DEVELOPMENT

The following new developments were announced, in-construction, or completed in 2023:

- Subtext Development at King Ave and High St.
- North Market Expansion and The Merchant Building
- The Greenhouse Development
- The Garden Park Project
- Parkside on Pearl





Again in 2023, the Short North Alliance continued its efforts to broaden and deepen inclusion, diversity, equity, and access (I.D.E.A) in both the delivery of programs and services of the Short North Alliance and throughout the Short North Arts District.

In 2023, the Short North Alliance substantially expanded its training programming offered to District works on Inclusion and Belonging and added enhanced training on de-escalation, with special sections for late-night and security team members. Led in partnership with the YWCA Columbus and former City of Westerville police officer Danny Altman, the training was expanded in large part due to grants from The City of Columbus and The Columbus Foundation. All sessions were hosted at Stonewall Columbus and Standard Hall and to further expand outreach and engagement. Of the 344 registrations, we served 152 training attendees from 73 district businesses.

Additionally, the SNA continued to convene the Short North Arts District I.D.E.A. The council met most months throughout the year and helped to advise the organization on safety plans, youth intervention programming, and the Short North Arts District's Market and Consumer Study scope of work and recommendations.

SNA I.D.E.A COUNCIL MEMBERS Anjali Chavan, Co-chair, Battelle, SNA Board Member (she, her, hers)

Dionte' Johnson, Co-chair, Sole Classics (he, him, his)

Amy Aspey, Short North Church (she, her, hers)

Habiba Bankston, Columbus Urban League YP Group/LBrands (she, her, hers)

Nick Bankston, Gladden Community House (he, him, his)

Sharareh Bayegan, Entrepreneur (she, her, hers)

Edmund Boateng, Artist (he, him, his)

Zac Boyer, Stonewall Columbus (they, them, theirs)

Wilson Browning, Beecher Hill, SNA Board President (he, him, his)

Sterling Clemmons, Deloitte (she, they)

Shayla Favor, Member, Columbus City Council (she, her, hers)

Karron Benjamin, Greater Columbus Convention Center (he, him, his)

Stephanie Tersigni, Jolie Occasions (she, her, hers)



For the first time, the Short North Alliance was able to qualify for a highly-competitive, multi-year operating support grant from the Ohio Arts Council. Operating Support grants are awarded after an organization has received at least three consecutive project support grants and is used to specifically help underwrite operating expenses to support continuous arts experiences and programming. The Short North Alliance has devoted the majority of these grant dollars to help underwrite expenses for its events and experiences in 2023.

ARTS EXPERIENCE COMMITTEE

The Short North Alliance formed a new board-led Arts Experiences Committee in 2023. The committee is tasked with advising the SNA on opportunities for artists to engage in the community, opportunities for businesses to engage with artists, and the creation and some execution of events, programs, or other initiatives that foster artist collaborations shared by all in the Short North Arts District. The committee has been instrumental in assisting the organization in reimagining several legacy events and evaluating new ones in 2023 and beyond.

GALLERY HOP

Also known as Columbus' favorite day of the month to celebrate art, Gallery Hop returned for its 49th year. This year, over \$15,000 was invested to line the streets in the Short North Arts District with independent performers from around Columbus, as well as some of the city's most respected performing arts institutions.

In total, the 2023 Gallery Hop season featured 102 performances and 17 artisan vendors. Additionally, the Short North Alliance received a \$7.500 grant from the City of Columbus Recreation and Parks Department's Special Event Support Program.



PHOTO BY ---

SHORT NORTH GALA

The 2023 Short North Gala was held in the expanded new Hilton Columbus Downtown this year. To celebrate the 15th Annual Short North Gala, Short North Alliance hosted a one-of-a-kind evening, featuring performances by DJ Pastel and Ryan Craycraft Trio from Ginger Rabbit. Guests enjoyed curated cocktails from Middle West Spirits as well as appetizers and desserts from 'Ginger Rabbit, Service Bar, El Segundo Mexican Kitchen, The Guild House, OX-B's, Ampersand Asian Super Club, Jerky's Jamaican Grill, Jeni's Splendid Ice Creams, The Yard Milkshake Bar, and W*onder.

We honored an incredible set of honorees who contributed to our local community in so many ways. Honorees in all categories are nominated by the community.

UNSUNG HEROES

Dee Kates, Neighborhood Volunteer Pastor John Wooden, Stone Village Church Marcus Grimes, Block By Block Bobby Thaxton, Resident & Volunteer

BUSINESS BEACON

Marianne Lannen, The Lamp Shade

COMMUNITY PARTNER

The Columbus Greek Festival, Annunciation Greek Orthodox Church

SANBORN D. WOOD AWARD FOR LEADERSHIP & SERVICE&

Mark Wood, The Wood Companies





PHOTOS BY TONY BENTIVEGA

HIGHBALL HALLOWEEN

In 2023, HighBall Halloween moved back to High Street! The 2023 event was held on Saturday, Oct. 28 on High Street in the Short North Arts District, with some programming located alongside Goodale Park at W. Goodale Street and Park Street. It also included NBC4's Monica Day and Matt Barnes along with Virgina West and the incredible return of Nina West; seven Costume Couture designers; performances by The Orphan and the Poet, MoJoFlo, Virginia West and the West Family, Anna and the Annadroids, and the Short North Stage. HighBall Halloween 2023 generated needed resources to help support both the artists it employs and the District in 2023.







2023 EVENTS BY MONTH

FEBURARY

FEBURARY 4 | GALLERY HOP

MARCH

MARCH 4 | GALLERY HOP

APRIL

APRIL 1 | GALLERY HOP



PHOTO BY DAVE TOTH

MAY

MAY 6 | GALLERY HOP MAY 6 | SHORT NORTH GALA

JUNE

JUNE 3 | GALLERY HOP

JULY

JULY 1 | GALLERY HOP JULY 8, 15, 22, 29 | SUMMER SPRAY LIVE MURAL PAINTING JULY 29 | SUMMER SPRAY EXHIBTION SERIES

AUGUST

AUGUST 5 | GALLERY HOP AUGUST 5, 19, 22 | SUMMER SPRAY LIVE MURAL PAINTING AUGUST 5, 12, 19, 26 | SUMMER SPRAY EXHIBTION SERIES

SEPTEMBER

SEPTEMBER 2| GALLERY HOP SEPTEMBER 2, 9. 16| SUMMER SPRAY LIVE MURAL PAINTING SEPTEMBER 9, 16. 23. 30 | SUMMER SPRAY EXHIBTION SERIES



ARTIST: TESSA LEBORAN



PHOTO BY ---

OCTOBER

OCTOBER 7 | GALLERY HOP OCTOBER 7 | SUMMER SPRAY EXHIBITION SERIES OCTOBER 28 | HIGHBALL HALLOWEEN

NOVEMBER

NOVEMBER 4 | GALLERY HOP

DECEMBER

DECEMBER 2 | HOLIDAY HOP AND THE HIGH STREET HOLIDAY MARKET

2023 SHORT NORTH ALLIANCE BOARD OF DIRECTORS

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Collin Castore, Vice President Seventh Son Brewery, The Barrel & Bottle

Maren Roth, Secretary Rowe Boutique

Elaine Grogan Luttrull, Treasurer Columbus College of Art & Design Minerva Financial Arts

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Nate DeMars Pursuit

Jeff Excell Fox in the Snow, Icarus Sandwich Shop

Julia Hansen Hilton Columbus Downtown

Dionte' Johnson Sole Classics, Canvaas

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Yohannan Terrell Warhol & WALL ST., Columbus Fashion Alliance

Margaret Wunderlich Everything But The House Betsy A. Pandora, MCRP

Executive Director

Caitlyn Dunn Beebe

Deputy Director, Projects & Operations

SHORT NORTH ALLIANCE STAFF

Becca Goodburn

Deputy Director, Affinity & Advancement

Johnny Riddle, Director of Advancement

Tyreese BowmanOutreach & Administrative Coordinator

Kimberly Duncan
Director of Creative Services & Marketing

Madison Owens Events & Projects Manager Marcus Grimes

Block by Block Short North Ambassador Operations Manager

Larry Bogovich

Block by Block Short North Ambassador

Javuan Ballard

Block by Block Short North Ambassador

Devonte Norman

Block by Block Short North Ambassador

Brenden Taylor

Block by Block Short North Ambassador

James Horton

Block by Block Short North Ambassador

Arthur Williamson

Block by Block Short North Ambassador

Chadrick Brown

Block by Block Short North Ambassador

5TH AVENUE AND 4TH STREET SPECIAL IMPROVEMENT DISTRICT BOARD OF DIRECTORS

2023 SHORT NORTH SPECIAL IMPROVEMENT DISTRICT BOARD OF DIRECTORS

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Tyler Puhl, Vice President The Wood Companies

Susan Jennings, Secretary North Central Mental Health

Tom O'Leary, Treasurer Resident Rachael Carvalho

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