



17 arches.

Originally installed in 1888.

Re-introduced in 2002.

Convention groups offered a 10% discount.

Interested in increasing your impact? Ask us about custom packages available for an additional fee, starting at +\$500.

illuminate the iconic arches of the Short North Arts District in dedication to your special milestone, event, or celebration

	day	week	month	
	\$350	\$1000	\$3000	
EMAIL Promotional banner in our weekly email newsletter, Fans of the Short North.	✓	✓	✓	
SOCIAL MEDIA Story post on Instagram and Facebook.	✓	✓	✓	
WEB Rotating digital display on Short North IKEs will drive viewers to the campaign landing page on shortnorth.org .	✓	✓	✓	
SOCIAL MEDIA Feed post on Instagram and Facebook.		✓	✓	
DESIGN ASSET Creation of a custom graphic for your own promotion.			✓	

Contact Johnny Riddle, Director of Advancement
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